

**THE TWENTY-FIFTH MEETING OF THE PRIORITIES COMMITTEE
OF THE CITY OF GREATER SUDBURY**

**Council Chamber
Tom Davies Square**

**Wednesday, March 5, 2008
Commencement: 5:35 p.m.**

Chair

COUNCILLOR GASPARINI, IN THE CHAIR

Present

Councillors Cimino (A5:37pm); Barbeau; Berthiaume; Dutrisac; Dupuis; Rivest; Thompson (A5:37pm); Callaghan; Mayor Rodriguez

City Officials

M. Mieto, Chief Administrative Officer; C. Matheson, General Manager of Community Development; A. Potvin, Acting General Manager of Growth & Development; G. Clausen, General Manager of Infrastructure Services; D. Donaldson, Fire Chief; J. Nicholls, Acting Chief of Emergency Services; D. Dumontelle, Acting Chief Financial Officer/Treasurer; M. Leduc, Deputy Fire Chief; R. Sauve, Director of Transit Services; I. Wood, Special Advisor to the Mayor; G. Lamothe, Manager of Communications & French Language Services; C. Hallsworth, Deputy City Clerk; P. Pelletier, Mail Clerk; F. Bortolussi, Council Secretary

News Media

Sudbury Star; CIGM; Persona 10 News; Northern Life

Declarations of
Pecuniary Interest

None declared.

CITIZEN DELEGATIONS

Item 2
Georgian Bay Coastal
Route Development
Project

Report dated 2008-01-08 was received from the General Manager of Growth & Development regarding Georgian Bay Coastal Route Development Project.

Ian Wood, Special Advisor to the Mayor, introduced Rob Thorburn, Scenic Caves Adventures & Georgian Bay Coastal Route Development Partnership who made an electronic presentation regarding the Georgian Bay Coastal Route Development Project. He stated that the tourism industry is growing faster than any other industry and they wish to make Georgian Bay an icon through destination marketing. He provided some reasons why Georgian Bay can be an icon such as its scenic beauty (majestic towering cliffs, endless beaches) and natural attractions (two UNESCO world biosphere reserves, Canada's longest footpath, world's largest freshwater island). He listed the partners and stated that they move around Georgian Bay for their meetings. He indicated their goal is to develop Georgian Bay as an icon tourism destination in Ontario and thereby enhance economic and community benefits while respecting local traditions and environment. He outlined some of the tours and listed the letters of support received.

Item 2
Georgian Bay Coastal
Route Development
Project (continued)

RECOMMENDATION 2008-12: Moved by Councillor Dupuis:

WHEREAS Georgian Bay, often called "the sixth great lake," is an outstanding natural treasure that lies wholly within the Province of Ontario;

AND WHEREAS the Georgian Bay region contains a wealth of tourism assets including fascinating villages, towns and cities, heritage attractions, aboriginal cultural experiences, unsurpassed scenery, and historically significant places;

AND WHEREAS the 740 km loop around Georgian Bay has the potential to become an internationally-recognized Tourism Icon Destination for Ontario;

AND WHEREAS the Georgian Bay Coastal Route initiative brings together tourism marketing organizations and industry stakeholders from around Georgian Bay, including the City of Greater Sudbury, to cooperatively foster the development of this tourism icon destination;

THEREFORE BE IT RESOLVED THAT the Council of the City of Greater Sudbury supports the efforts of the Georgian Bay Coastal Route organization to develop and promote Georgian Bay as an Icon Destination, Council directs staff to cooperate with and assist with the organization;

FINALLY THAT Council calls upon the provincial and federal governments to provide financial assistance to ensure the continued development of this destination.

CARRIED

Item 3
Safe Communities
Greater Sudbury

The presentation regarding Annual Update from Safe Communities Greater Sudbury was deferred to a future Priorities Committee meeting as the presenters were no longer able to attend the meeting.

POLICY DISCUSSION PAPERS - PRELIMINARY DISCUSSION

Item 4
City of Greater
Sudbury's Open Air
Burning By-law

Report dated 2008-02-22 from the Fire Chief regarding Public Input Meetings on the City of Greater Sudbury's Open Air Burning By-law.

Donald Donaldson, Fire Chief, made an electronic presentation regarding the City of Greater Sudbury's Open Air Burning By-law. He indicated that, as a result of some citizens contacting their Councillors with concerns about smoke, he was directed by Council to hold public input sessions as part of a by-law review process and report back to Council by March 31, 2008. He outlined the locations of the five sessions, approximate attendance and approximate percentages for and against a new by-law.

Item 4
City of Greater
Sudbury's Open Air
Burning By-law
(continued)

The Fire Chief advised that he is not empowered to enforce the Environmental Protection Act and residents are to contact the Ministry of the Environment with any smoke related issues. He proposed three recommendations:

1. Allow winter daytime burning;
2. Allow for ceremonial and other culturally significant events;
3. Change the distance from structures to twenty feet from ten feet.

He also suggested a change in the procedure so that Fire Services will not respond to smoke complaints.

After discussion, the Committee agreed to defer this matter to a future Priorities Committee for further discussion with information on the following:

- ▶ education strategy for community which is key to change;
- ▶ enforcement strategy;
- ▶ legal interpretation of the enforcement clause and what is the result for repeat offenders;
- ▶ difference between rural and urban areas;
- ▶ information from the public health sector;
- ▶ what happens in communities where there is a ban.

Adjournment

RECOMMENDATION 2007-13: Moved by Councillor Barbeau:

THAT this meeting does now adjourn. Time: 7:25 p.m.

CARRIED

Councillor J. Gasparini, Chair

Caroline Hallsworth, Deputy City Clerk