

Goal: *To develop a viable strategy to increase investment in infrastructure*

The David Street Water Treatment Plant will receive a \$20 million upgrade with funding through SuperBuild, the Canada-Ontario Infrastructure Program, and the City of Greater Sudbury.

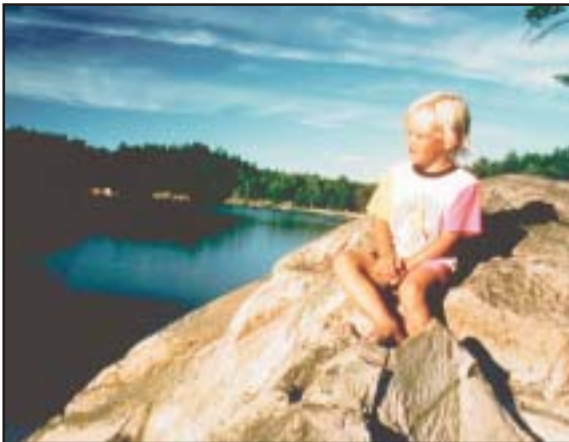
The Province has already announced \$8.4 million in funding for the South End Sewer Tunnel which will allow continued development in the south end.



Goal: *To present Greater Sudbury to the world as a dynamic and vibrant community*

The City of Greater Sudbury was a finalist in the Global Responsibilities category at the second international conference of business and municipal partnerships held in Germany. The City received the award for the 20 years of environmental achievements made in partnership with Inco Ltd.

Greater Sudbury was among 16 international cities represented in the Best Practices Exchange held in conjunction with the City of Toronto's annual Smog Summit. Participants were chosen for their achievements in reducing greenhouse gas emissions.



Goal: *To secure new sources of revenue through innovative strategies and partnerships*

Greater Sudbury Utilities provided a total \$2.4 million payment to its shareholder, the City of Greater Sudbury, in 2001.

ALERTech, a unique emergency response training centre located at the Trillium Centre in Azilda, provides training for emergency response personnel from across Northern Ontario. The centre is financially supported through the City of Greater Sudbury, Cambrian College of Applied Arts and Technology and Falconbridge Ltd.

City of Greater Sudbury
Highlights
2001 Achievements



The creation of the City of Greater Sudbury on January 1st, 2001 provided an exciting opportunity to refocus our community's energy and efforts.

The first priority of Mayor Jim Gordon and Council was to establish a strategic direction and set priorities. City Council adopted a clear Vision, Mission, Values and Goals.

Guided by this, Council and staff accomplished a tremendous amount of work in 2001, the first year of our new City.

Services were effectively integrated into a new corporate structure with six key departments: Corporate Services, Economic Development and Planning Services, Emergency Services, Health and Social Services, Public Works and Citizen and Leisure Services.

Finance staff worked countless hours to reconcile budgets of former municipalities and develop the budget for 2001 and beyond. A new computer system was implemented to manage human resources and accounting functions throughout the greater City.

City Council adopted a new corporate identity and the City's logo gained tremendous visibility on facility signage, buses, publications, advertising, and the website.

City Council adopted a policy that provides for the delivery of services in French. One third of citizens in the new City list French as their mother tongue. The policy recognizes the importance of providing services in both official languages in response to community needs.

A central Call Centre was established to give citizens access to bilingual municipal services through one number, 671-CITY (2489).

Seven Citizen Service Centres opened in the fall of 2001 - at City Hall and in communities across the City - making access to municipal services close and convenient. Citizen Service Centres, combining library and municipal services, represent a delivery model that is unique in Canada, one that we are very proud of.

With one City, we now offer one fare for Greater Sudbury Transit. Citizens can travel from one end of the city to the other for a cash fare of only \$2. Ridership increased dramatically in the new City. And, Greater Sudbury Transit received the 2001 Outstanding Achievement Award at the Annual Canadian Urban Transit Conference in Halifax.

A tremendous amount of work has been accomplished in our first year as a new City. The Mayor and City Council provided leadership to move our new City forward. Excellent staff worked diligently to make the transition a success. This document highlights 2001 achievements and provides the building blocks for progress in the coming year.



Goal: *To foster economic development and job creation and embrace the digital revolution*



The biggest economic development story of the past year was the creation of the new Northern Medical School. The Medical School has a potential spin-off of up to \$400 million in support services and new business over time. More importantly, it offers a long-term solution to the doctor shortage in Northern Ontario.

Greater Sudbury is now the Call Centre capital of Northern Ontario. Our community is fortunate to have in place one of the most sophisticated municipal fibre-optic networks in the country. This technology has enabled us to attract a number of Call Centres to our City, with close to 3,000 jobs created in this sector. DialAmerica Marketing opened its first Canadian Branch - AllTel - in Sudbury in December 2001 with the promise of 250 jobs.

Economic development and planning services were combined under one department in the new City, making it easier for everyone to do business with us. A new community development corporation was launched and they have established goals and priorities for economic development.

The Sudbury Regional Business Centre helped 100 new businesses get started in 2001, creating approximately 150 full-time and 60 part-time jobs. More than \$2 million was generated in debt and equity investment in the community.

New business investment over the past year included:

- Home Depot
- New owners for the City Centre
- Super C Discount Store
- Addition-Elle Fashion Outlet
- INCO's \$31 million anode casting facility
- WestJet airline service

Council reaffirmed support for Dynamic Earth, further strengthening tourism as a primary industry once the new attraction opens in 2003.

A permanent Downtown Farmers' Market opened in September 2001, helping to revitalize the downtown core.

The Greater Sudbury Airport terminal will undergo a \$4.2 million renovation and expansion in 2002. The new terminal is an important part of efforts to attract economic development to the City.

The public has online access to a full range of planning and development services through the internet at www.city.greatersudbury.on.ca. This includes planning agendas, reports, building applications and guidebooks.

Suppliers have access to an electronic tender system through the internet, including purchasing by-laws, contact list of purchasing staff, current and recent tenders, request for tender packages, minutes of tender openings, and the final award of contracts.

Seven Citizen Service Centres provide access to a full range of municipal services throughout the City of Greater Sudbury. Electronic networking allows citizens to register for recreation programs, purchase licences, pay bills or access any number of municipal services close to home.

A new internet-based cataloguing service for the Greater Sudbury Public Library gives citizens access to the complete library collection from any computer. A delivery system has been established to move library materials between 14 branches.

Work is continuing through e-sudbury.com to promote and develop information technology strategies for local economic development and we look forward to more exciting developments in this area in the coming year.



Goal: *To promote the well-being of our citizens in a healthy, safe and stimulating community*



A number of community committees were established in 2001 to reinforce our commitment to a healthy, vigorous community:

- Mayor and Council's Children First Roundtable, a public forum for information sharing and recommendations for policies and programs to address the needs of children.
- Mayor's Task Force on Volunteerism and Community Involvement, to continue the City's commitment to support volunteers, engage its citizens and build a sense of community.
- Mayor and Council's Committee on Seniors' Issues which initiated a unique pilot project to evaluate the benefits of walking as a moderate exercise to prevent falls and related injuries among the elderly.

Partnerships are being fostered in the health and social services sector, with positive results:

- The People Helping People Homelessness Initiative brings together 10 community partners for program funding under Human Resources Development Canada. A number of strategies are being implemented to address this important issue.
- Under the Mayor's Roundtable on Physician recruitment, community leaders are looking at innovative ways to recruit and retain general practitioners and specialists.

Pioneer Manor will undergo a \$22 million capital redevelopment project in 2002 as part of the Seniors Campus. A new building will be added to the front of Pioneer Manor. The three-storey building will consist of 188 beds, which will replace beds currently in the east wing of the facility that no longer meet Ministry standards. The project is slated for completion in the summer of 2003, in time for Pioneer Manor's 50th anniversary celebration. Of the \$22 million cost, a total of \$13 million will come from the City of Greater Sudbury and \$9 million from the Ministry of Health and Long-Term Care.

Fire and Emergency Medical Services have been combined under a new Emergency Services Department. Improved ambulance service was implemented. A new emergency plan has been adopted and tested.

City Council made a significant commitment to health care funding. This investment will further position the City as the medical referral centre for Northeastern Ontario. A total of \$5 million was provided in 2001. A further \$21.7 million will be funded from the Community Projects Supports Capital Envelope at the amount of \$1 million per year for a period of 21.7 years.

Goal: *To protect and improve the environment and ecological health of the community*



Greater Sudbury was chosen as the site of the first Eco-Tourism Conference and Trade Show in Canada to mark the International Year of Eco-Tourism (2002). The February 7 to 10 conference was coordinated by the City's Convention and Visitor Services with funding through FedNor.

A Lake Water Quality Initiative was funded through the City of Greater Sudbury. Results and lake water quality initiatives were presented during a "Living with Lakes" public forum in November 2001.

EARTHCARE SUDBURY launched a highly visible "idle-free zone" campaign in October, asking drivers to turn off their engines while parked. This is a pilot project funded by the Government of Canada. Results will be shared with municipalities across the country. The City of Greater Sudbury received national recognition for its efforts at reducing green house gas emissions.

Our City was one of the first to receive a grant through the Federation of Canadian Municipalities to develop a Community Energy Plan. Work is well underway to explore and develop sustainable energy resources.

A record 11,275 tonnes of recyclables were diverted from local landfills in 2001 - a 14 per cent increase over the previous year's total of 9,895 tonnes. New programs initiated by the City's Waste Management Services have conserved landfill space and promoted environmental awareness.

- Four garbage bag/container limit was introduced in May 2001
- Three bag/container limit introduced January 2002

A leaf and yard trimmings collection service this fall diverted close to 288 tonnes away from landfills over a six week period. The yard service is now offered twice yearly, in the spring and fall, to all low density residential households.

Waste Management Services actively promotes education to increase use and awareness of the Blue Box program, backyard composting and proper disposal of household hazardous waste.

Introduction of full cost recovery of wastewater services on July 1st, 2001, will help promote water conservation, enable the City to sustain this essential infrastructure and also take advantage of government grants for water/wastewater projects. The upgrade of the David Street Water Treatment Plant, with funding shared by the City, Province and Federal Government, is a prime example.