

**THE THIRTY-FIRST MEETING OF THE PRIORITIES COMMITTEE
OF THE CITY OF GREATER SUDBURY**

**Council Chamber
Tom Davies Square**

**Wednesday, June 29, 2005
Commencement: 7:00 p.m.**

Chair

COUNCILLOR CALDARELLI, IN THE CHAIR

Present

Councillors Berthiaume; Bradley; Craig; Dupuis; Gainer; Gasparini; Kett; Reynolds; Rivest; Thompson; Mayor Courtemanche

City Officials

M. Mieto, Chief Administrative Officer; C. Matheson, General Manager of Community Development; D. Nadorozny, General Manager of Growth & Development; A. Stephen, General Manager of Infrastructure & Emergency Services; S. Jonasson, Acting CFO/Treasurer; G. Lamothe, Manager of Corporate Communications & French Language Services; D. Donaldson, Fire Chief; B. Walicki, Co-ordinator of Community Initiatives; D. McIntosh, Rainbow Routes Executive Director; F. Bourque, Acting Chief of Fire Prevention Officer; K. Moxam, Manager of Parks Services; A. Haché, Deputy City Clerk; F. Bortolussi, Planning Committee Secretary; CJ Caporale, Council Secretary

C.U.P.E.

W. MacKinnon, President, CUPE Local 4705

News Media

Sudbury Star; MCTV; CIGM; Channel 10 News; Northern Life; Sudbury News Now

Declarations of
Pecuniary Interest

None declared.

Rules of Procedure

Councillor Dupuis requested that Council hear a presentation from the Joint Council of Newspaper Unions concerning the removal of the printing press from the community and the loss of jobs.

Council, by a two-thirds majority, agreed to dispense with the Rules of Procedure and deal with Councillor Dupuis' request.

PRESENTATIONS/DELEGATIONS

The Sudbury Star

The Chair advised Council that the Management of the Sudbury Star had been invited to share their views, but was told they had a previous engagement. She introduced Mr. Denis St. Pierre, President, Northern Ontario Newspaper Guild and Vice-Chairman, Joint Council of Newspaper Unions, who advised that most of the employees affected, including the pressmen that were fired, and family members, were present tonight.

He stated that when the Star was locally owned, there had never been a labour dispute and since the Paper was sold to a Corporate Media Chain, there have been six walkouts and lockouts in the last three decades.

He stated that these disputes have occurred for many reasons, one being layoffs of employees who are unionized members, trying to achieve a commitment to receive a pension plan, and resolving sick leave issues.

He indicated that in the mid-1990's, employees agreed to a long-term contract with a promise from the employer that they would invest money in a "state-of-the-art" printing press in Sudbury, which was never delivered after the agreement was signed, and then they laid-off more employees.

He indicated that Management, on May 19, 2005, published an editorial on INCO's closure of the copper refinery which berated INCO for this action. Five days later, they removed the printing press and laid-off unionized employees. He stated that Council "condemned the closure of the refinery" and hoped they were compelled to take the same consideration for the Sudbury Star.

He stated that the pressmen's collective agreement expires next spring, yet they were given no explanation, no severance package, no bridging was offered, but were promised jobs in North Bay. He stated that many questions have remained unanswered by the employer. He advised Council that the press in North Bay is much older and requires expansion and upgrading. The press, which was located in Sudbury, had the capability of printing multiple newspapers.

He indicated that the direction the Star is heading is a small regional outpost and the employer is taking money out of our community through the loss of wages and jobs. Mr. St. Pierre stated that the daily newspaper has a unique and single role in this community which is to provide and generate local news coverage.

Mr. St. Pierre advised that the employees of the Sudbury Star are asking Council to send a message to Management that this action is not acceptable or will not be tolerated.

The following resolution was presented:

Berthiaume: THAT the Sudbury Star be requested to relocate their printing press back to the City of Greater Sudbury;

AND THAT the Sudbury Star not eliminate any further jobs in our community.

The Sudbury Star
(continued)

With the concurrence of the mover, Councillors Kett and Gasparini requested that the foregoing motion be amended to include:

Friendly Amendment

“AND THAT the Sudbury Star look to work with its employees to bring about a better more successful, committed local newspaper;

AND THAT Dave Kilgour, Publisher of the Sudbury Star, meet with Mayor Dave Courtemanche to further Council’s background knowledge on this matter.”

Main
Recommendation
(as amended)

RECOMMENDATION 2005-48: Moved by Councillor Berthiaume:

THAT the Sudbury Star be requested to relocate their printing press back to the City of Greater Sudbury;

AND THAT the Sudbury Star not eliminate any further jobs in our community;

AND THAT the Sudbury Star look to work with its employees to bring about a better more successful, committed local newspaper;

AND THAT Dave Kilgour, Publisher of the Sudbury Star, meet with Mayor Dave Courtemanche to further Council’s background knowledge on this matter.

CARRIED

Item 2
Healthy Community
Strategy

Report dated 2005-06-22, with attachments, from the General Manager of Community Development regarding Greater Sudbury Healthy Community Strategy was received.

Councillor Gasparini, Co-chair, Expert Panel introduced Mr. Geoffrey Loughed, Co-chair, Expert Panel to the Committee, who gave an electronic presentation.

Councillor Gasparini outlined the members of the Expert Panel and stated that their purpose was to “develop a healthy community strategy that could be implemented, managed and measured”.

She indicated that the process involved six meetings between March and May 2005 and developing working definitions for healthy community, health and determinants of health. She also advised that they used several reference models for information.

Item 2
Healthy Community
Strategy
(continued)

Mr. Lougheed outlined to the Committee the strategic priorities set out by the Expert Panel:

- Strategic Priority 1: Active Living/Healthy Lifestyle
- Strategic Priority 2: Natural Environment
- Strategic Priority 3: Civic Engagement/Social Capital
- Strategic Priority 4: Economic Growth

He stated that a communication strategy would help people to understand what healthy community really meant. He indicated that a public awareness campaign would be held, an annual report would advise how the Expert Panel was doing.

Councillor Gasparini indicated that the proposed Implementation Model would be implemented in September 2005 and that the Expert Panel would develop a Healthy Community Cabinet, who would work towards getting things started towards healthy community initiatives.

RECOMMENDATION 2005-49: Moved by Councillor Dupuis:

WHEREAS in March 2005, Council approved the development of a Healthy Community Strategy in consultation with an expert panel on quality of life initiatives;

AND WHEREAS in February 2005, the selection of 18 opinion leaders were chosen and accepted by Council to lead the project;

AND WHEREAS the Expert Panel has completed their Terms of Reference and fulfilled their responsibility to Council;

THEREFORE, LET IT BE RESOLVED THAT the Greater Sudbury Healthy Community Strategy prepared by the Expert Panel be accepted;

AND THAT the implementation of the proposed model commence in September 2005.

CARRIED

Item 3
Non-Motorized Trail
Action Plan

Report dated 2005-06-20 from the General Manager of Community Development regarding Greater Sudbury Non-Motorized Trail Action Plan was received.

Ms. Debbie McIntosh, Rainbow Routes Executive Director gave an electronic presentation entitled "Greater Sudbury's Non Motorized Trail Action Plan".

She indicated that many of the existing trails have no signs and that the citizens are not aware of their existence. She also stated that there are no existing publications that offer an overall picture of existing trails.

Item 3
Non-Motorized Trail
Action Plan
(continued)

She advised that signage giving direction be posted on the trails, that maps be posted in the malls, post office, information centres, leisure guide, and that detail of the trails such as length and destination also be included.

Ms. McIntosh advised that the Plan indicates that there is a lack of linkages and that citizens have indicated they would like to move around the City safely by foot or bicycle. She stated that the City is made up of many small towns that are wide spread with different wants and needs. She indicated that people would like to cycle from their homes to the downtown area. Valley East has indicated that they would prefer safe trails for horseback riding, Falconbridge's trails are in need of repair, and that new trail development needs to be investigated.

She stated that there is a need for a City By-law, prohibiting dogs, motorized vehicles, etc. from utilizing the trails.

Ms. McIntosh indicated that residents would like to see sidewalks put back into the neighbourhoods. She indicated that closing outside lanes of traffic for certain months of the year could be a consideration. Moving rail lines from the downtown core, like Ottawa and North Bay, could be a possibility, to be used as trails.

RECOMMENDATION 2005-50: Moved by Councillor Dupuis:

THAT the Greater Sudbury's Non-Motorized Trail Action Plan, as prepared by Rainbow Routes, be received;

AND THAT By-Law 2005-6 be amended to allow Rainbow Routes to spend a portion of grant money on operating costs in the amount no greater than \$31,800.

CARRIED

Item 4
Public Fire Safety

Fire Chief Don Donaldson gave an electronic presentation entitled "Public Fire Safety Education and Prevention". The presentation addressed provincial responsibilities and the minimum requirements for fire protection under the Fire Protection and Prevention Act.

Chief Donaldson listed three lines of defence that were established by the Greater Sudbury Fire Services:

- Public Fire Safety Education (changing human behaviour through education and awareness programs)
- Regulation & Code Enforcement (recognizing and eliminating fire hazards, enforcing smoke alarm usage and building plan review)
- Emergency Response (responding to and extinguishing fires and other emergencies such as carbon monoxide leak, auto extrication, ice water rescue)

Item 4
Public Fire Safety
(continued)

Chief Donaldson listed the most common and fatal types of residential fires. He outlined where most residential fire losses originate, what objects or materials are first ignited in residential fires and how residential fires are ignited.

MANAGERS' REPORTS

Item 5
Provincial Grant
Fire Services

Report dated 2005-06-13, with attachments, from the General Manager of Infrastructure & Emergency Services regarding Provincial Grant - Fire Services was received.

RECOMMENDATION 2005-51: Moved by Councillor Bradley:

THAT the Provincial grant of \$300,000 received by Fire Services be dedicated to Training for Fire Services and that any unused portion at year end be deferred to 2006 and/or 2007.

CARRIED

Adjournment

RECOMMENDATION 2005-52: Moved by Councillor Bradley:

THAT this meeting does now adjourn. Time: 9:45 p.m.

CARRIED

Councillor Caldarelli, Chair

Angie Haché, Acting City Clerk