Reducing Poverty in the City of Greater Sudbury

The Social Planning Council's Community Strategy

September 2007

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- SPC role in poverty reduction

- Research

- Community Consultation

- Working with people who live in poverty

- Presenting this draft that the community might adopt it and put the plan into action

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- Ending poverty is key to:
- Improved health outcome
- Building better learning environments
- Reducing the work of the criminal justice system

Keeping people poor costs us more than moving them out of poverty

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- **Step #1: Believe that Reducing Poverty is Possible**

- **Evidence in the SDOH that poverty is costing us – not only in $$ but in health and productivity**

- **Evidence that strategies work – Ireland, Britain, Nordic countries, Quebec, Newfoundland & Labrador**

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- **We are well on our way:**

- **Health Unit grounded in SDOH work**

- **Human Service Strategy adopted by Council as part of OP – includes poverty reduction**

- **Healthy Community Strategy includes poverty reduction**

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- **Step # 2: Afford Poverty Reduction the Same Importance as Economic Development**

- **Create a body – in the vein of Earth Care and the GSDC – that incorporates long term planning and policy development in regards to social development**

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- Community collaboration is what works
- Multiple – cross sectoral partnerships
- Local evidence – Best Start Network
- Solutions Team on Homelessness
- Many good ideas out there that need a way in

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- Take care of the basics
- A place to call home
- Healthy food from a healthy planet
- Quality childcare and early education
- A way to get to work

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- **In supporting Campaign 2000's call to sustaining employment clear the way between education, training & employment**

- **enhance existing community action plans**

- **increase collaboration between and access to the education and training sectors and the labour market with specific outcomes linked to poverty reduction**

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- **Step #3: Keep Believing and Monitor, Evaluate and Report on Progress**
- **Set sector specific goals and measure**
- **Report regularly back to the community**

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- **Recommendations –**

    Pg. 15 of the report!

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Won't you join us!