

Councillor Briefing Sessions

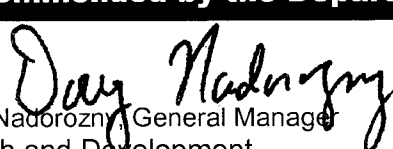

Request for Recommendation Priorities Committee




Type of Decision									
Meeting	November 8, 2006				Report Date	October 27, 2006			
Decision Requested		Yes	x	No	Priority	x	High		Low
	Direction Only				Type of Meeting	x	Open		Closed

Report Title
Economic Development Partnerships and Leverage

Budget Impact / Policy Implication		Recommendation	
	This report has been reviewed by the Finance Division and the funding source has been identified.		
x	Background Attached		Recommendation Continued

Recommended by the Department	Recommended by the C.A.O.
 Doug Nadrozny, General Manager Growth and Development	 Mark Miele Chief Administrative Officer

Report Prepared By	Division Review
 Rob Skelly Manager, Tourism, Culture and Marketing	Doug Nadorozny, General Manager Growth and Development

Summary

The Greater Sudbury Development Corporation will illustrate the effective economic development partnerships which have developed between the City of Greater Sudbury, our community organizations, and FedNor - Industry Canada, and the Northern Ontario Heritage Fund Corporation (NOHFC), over the last three years.

The community's economic development strategic plan and City Council's investments have been the driving force behind the partnerships that have moved many development projects forward in a focused manner. In the last three years, the City of Greater Sudbury has invested \$2.8 million in projects which has directly attracted \$3.9 million in funding from FedNor and \$12.1 million from the NOHFC. In addition, other organizations' projects related to the community economic development strategy have levered another \$24.6 million from FedNor and \$18.2 million from the NOHFC. In the last three years, the total investment in the economic future of Greater Sudbury from FedNor and NOHFC has been \$58.8 million.

Background

Economic Development is an area of municipal activity which continues to receive financial assistance from both the federal and provincial governments. Usually, the senior levels of government require the support of the municipality, and other organizations and businesses, before participating in proposed projects. In Northern Ontario, the primary economic development funding partners are FedNor and the NOHFC. The purpose of this report is to demonstrate the amount of financial leverage being generated by City Council's investment in Economic Development, and by having a solid community economic development strategy. The Community Economic Development Strategic Plan for Greater Sudbury 2015 was created through a community consultative process led by the Greater Sudbury Development Corporation. The plan was accepted by City Council in 2003, and again in 2004, following the last municipal election. Since that time, it has guided the development of project proposals to funding partners.

Although there are many initiatives that have been funded by our federal and provincial partners, we have highlighted a few of the partnerships to reinforce the important role that FedNor and NOHFC play in economic development in the North.

FedNor

In a letter to the City of Greater Sudbury dated July 13, 2006, Mme. Louise Paquette, Director General, FedNor, provided details of 234 projects supported in Greater Sudbury between April 1, 2003 and June 30, 2006. FedNor's contribution to these totalled \$28.5 million. (Chart 1)

Projects tied directly to the community economic development strategic plan were 195 in number, and received \$21.4 million from FedNor. Projects that related to business development and financing were 39 in number and received \$7.1 million.

The City of Greater Sudbury initiated 18 of the projects and contributed \$891,000, which generated a \$1.6 million contribution from FedNor. (Chart 2) The projects covered a wide range of activities related to the economic development strategic plan. The key areas are those where the City can take a lead position in moving a particular engine forward, for example in arts and culture, tourism, technology, and business development. The City initiated 7 intern positions to help develop these sectors, provide meaningful work experience to northern graduates and help retain youth in the north. In some cases, the City of Greater Sudbury plays a leadership role in Northern Ontario by initiating projects that provide benefit, not only to Greater Sudbury, but to the entire north. For example, the North Shore Series project is a tourism initiative, that will provide high definition video footage of Northern Ontario which will be used for promotional purposes and also feature the North in a television series to be aired in 2007.

The City of Greater Sudbury also supported external organizations' projects with a further investment of \$627,000 which generated an additional \$2.3 million contribution from FedNor. (Chart 3) These projects covered the full range of strategic economic development areas, reflecting the important role that other community organizations play in leading certain areas. Although the City plays a role in supporting the project ideas and contributing financial support, often it is the external organizations that are best suited to lead the initiatives. For example, the Canadian Mining Industry Research Organization (CAMIRO) based at Laurentian University, leads projects focussed on developing deep mining technologies and equipment. SAMSAA leads initiatives around promoting Greater Sudbury as the world's centre for mining supplies and services. Music and Film in Motion was set up to develop the film, television and music production industries in Greater Sudbury and other parts of Northern Ontario. Cinefest has successfully grown the annual film festival and developed an industry development component. Science North continues to lead the development of tourism infrastructure in the City by creating new exhibits, and marketing them internationally.

NOHFC

The Ministry of Northern Development and Mines has provided us with details of 86 projects supported in Greater Sudbury between January 2003 and October 2006. NOHFC's contribution to these totalled \$30.2 million. CGS staff classified the projects according to the economic engine or sector they relate to. (Chart 4)

Projects tied directly to the community economic development strategic plan were 51 in number, and received \$25.6 million. Projects that related to business development and financing were 35 in number and received \$4.6 million.

The City of Greater Sudbury initiated 12 of the projects and contributed \$107,000, which generated a \$4.8 million contribution. (Chart 5) Included in these figures are 5 strategic alliance projects where the Greater Sudbury Development Corporation plays an intermediary role between the NOHFC and the client receiving the project funding. These projects helped to develop the NOHFC's program objectives around infrastructure and telecommunications. They include animation and film production projects, and the establishment of customer contact centres.

The City initiated 3 intern positions to help develop the strategic economic sectors and provide meaningful work experience to northern graduates and help retain youth in the north.

The City of Greater Sudbury also supported external organizations' projects with a further investment of \$1.2 million which generated an additional \$7.3 million contribution from NOHFC. (Chart 6) These projects were focussed primarily in the innovation, tourism, and arts and culture areas, reflecting the important role that other community organizations play in leading certain areas. Although the City plays a role in supporting the project ideas and contributing financial support, often it is the external organizations that are best suited to lead the initiatives.

For example, the Sudbury Neutrino Observatory organization approached the GSDC in 2001 for support of its major expansion initiative, to be known as SNOLAB. The request was for a multi-year commitment toward marketing and communications activities which would demonstrate community support and help convince other major funding partners on the merits of the expansion. SNOLAB was successful in obtaining more than \$40 million from a variety of partners, including \$4.5 million from the NOHFC., and complete a very impressive expansion.

City of Greater Sudbury support for Science North has helped the NOHFC fund an expansion to Dynamic Earth and production of the new cavern show featuring bushplanes. Science North and all its attractions have been the cornerstone of a tourism industry in Greater Sudbury that has enjoyed one of its best years ever in 2006, and continues to grow.

Conclusion

The Greater Sudbury Development Corporation functions as City Council's economic development arm. Since its inception, it has served Council well in developing a strong community economic development strategic plan and making sound recommendations for support of important projects and initiatives. It has established critical links in the community to follow the community economic development strategic plan. And, it has built strong partnerships with FedNor and NOHFC, the community's primary funding partners, to help in executing the strategy.

FedNor and the NOHFC are significant players in the North's economic development progress. The GSDC takes its role seriously for Greater Sudbury, and is committed to working with them to continue developing the local economy for years to come.

Chart 1

**Greater Sudbury
FedNor - Summary Funding Report
April 1, 2003 to June 30, 2006**

Engine/Sector	Total	# of Projects	Sudbury - GSDC	# of Projects
#1 - Mining Supply & Service	\$1,558,571	19	-	-
#2 - Creative, Curious and Adventuresome	\$2,096,026	55	\$75,000	3
#3 - One of Ontario's Top Destinations	\$3,651,031	31	\$550,035	4
#4 - Health & Innovation	\$10,720,228	82	\$605,394	6
- Northern Ontario School of Medicine	\$3,000,000	1	-	-
#5 - Eco- Industrial/ Renewable Energy	\$334,708	7	\$48,708	1
Sub-Total	\$21,360,564	195	\$1,279,137	14
Other - includes Business Dev. / Financing	\$7,150,125	39	\$274,829	4
Total	\$28,510,689	234	\$1,553,966	18

Note: prepared and supplied by FedNor, July 13, 2006

Chart 2

FedNor - Partnership Funding - April 1, 2003 to June 30, 2006

Date	Operating Name	Description	CGS/GSDC Contribution	FedNor Contribution
20-June-2003	City of Greater Sudbury	Dynamic Earth - Launch marketing plan	\$25,000	\$60,000
31-July-2003	City of Greater Sudbury	SmartWorx 2003 Conference and Exposition	\$5,000	\$5,000
8-Aug-2003	City of Greater Sudbury	Family physician recruitment	\$3,000	\$3,600
26-Sept-2003	City of Greater Sudbury	Partner with RBC in numerous activities	\$20,000	\$70,350
21-Oct-2003	City of Greater Sudbury	Smart Sudbury Portal Solution	\$610,440	\$342,294
10-Dec-2003	City of Greater Sudbury	Youth Intern - establish on-line services for cemetery	\$5,600	\$27,500
12-May-2004	City of Greater Sudbury	Premier Ranked Tourism Destination Study	\$20,000	\$62,535
27-May-2004	City of Greater Sudbury	Youth Intern - work with community partners	\$5,600	\$27,500
27-July-2004	City of Greater Sudbury	To provide assistance to Regional Business Office	\$20,000	\$140,700
4-Aug-2004	City of Greater Sudbury	Develop the Adanac Park Master Plan and Business Plan	\$20,000	\$20,000
14-Sept-2004	City of Greater Sudbury	Youth Intern - to assist in the delivery of programs and activities	\$8,000	\$36,279
22-Nov-2004	City of Greater Sudbury	Youth Intern - Tourism initiative	\$9,000	\$27,500
27-April-2005	City of Greater Sudbury	North Shore Series - HD TV series featuring Northern Ontario	\$30,000	\$400,000
19-Sept-2005	City of Greater Sudbury	Conduct a review of Neureka's plans for expansion	\$22,000	\$199,500
12-Jan-2006	City of Greater Sudbury	Youth Intern - Promote developing recreational facilities	\$9,000	\$27,500
19-Jan-2006	City of Greater Sudbury	Eco-Industrial Strategy	\$58,200	\$48,708
28-Mar-2006	City of Greater Sudbury Police Service	Youth Intern - Aboriginal recruitment to policing services	\$9,000	\$27,500
21-April-2006	City of Greater Sudbury	Youth Intern - strategic plan physician recruitment and retention	\$11,400	\$27,500
CITY INITIATED PROJECTS - TOTALS			\$891,440	\$1,553,966

Chart 3

FedNor - Partnership Funding - April 1, 2003 to June 30, 2006

Date	Operating Name	Description	CGS/GSDC Contribution	FedNor Contribution
18-July-2003	Cinefest	Expand programming	\$37,500	\$90,675
10-Sept-2003	Science North	Bushplane	\$25,000	\$500,000
9-Jan-2004	Canadian Mining Industry Research Organization (CAMIRO)	Develop/improve deep mining technologies	\$40,000	\$76,250
16-Jan-2004	Downtown Village Development Corporation	Dev. Model for Streetscaping and Facade Improvement	\$9,375	\$30,000
20-Jan-2004	Sudbury Charities Foundation	Festival of Lights	\$25,000	\$20,000
14-Apr-2004	Art Gallery of Sudbury	Develop a strategic plan	\$2,000	\$20,000
8-July-2004	Centre franco-ontarien de folklore	Feasibility study and business plan	\$4,400	\$12,448
12-Aug-2004	Cinefest	Implement 3 year expansion plan	\$22,500	\$200,000
28-Sept-2004	Sudbury Area Mining Supply and Service Association (SAMSSA)	Formation of SAMSSA	\$48,750	\$176,000
18-Mar-2005	Sudbury Theatre Centre	Upgrade critical theatrical and mechanical equipment	\$50,000	\$151,469
31-Mar-2005	Canadian Mining Industry Research Organization (CAMIRO)	Studies and research to define heat stress issue in Canada's deepening mines	\$40,000	\$164,640
27-May-2005	Theatre du Nouvel-Ontario	3 year business plan	\$9,000	\$45,540
27-Sept-2005	Le Salon du Livre	Youth Intern	\$50,000	\$27,500
19-Oct-2005	Music and Film in Motion	Development and promotion	\$150,000	\$412,225
20-Oct-2005	Canadian Mining Industry Research Organization (CAMIRO)	Cost model for deep mining, study of dynamic testing approaches	\$40,000	\$41,550
1-Feb-2006	Cambrian College	Alternative Energy Centre of Excellence	\$33,000	\$60,000
15-Oct-2006	Canadian Mining Industry Research Organization (CAMIRO)	3 research subprojects: diesels @ depth, gelfill alternative, hoist rope inspection automation	\$40,000	\$315,695
EXTERNAL ORGANIZATIONS INITIATED PROJECTS - TOTALS			\$626,525	\$2,343,992
GRAND TOTALS			\$1,517,965	\$3,897,958

Chart 4

**Greater Sudbury
NOHFC - Summary Funding Report
January 2003 to October 2006**

Engine/Sector	Total	# of Projects	Sudbury - GSDC	# of Projects
#1 - Mining Supply & Service	\$2,569,000	4	\$10,000	1
#2 - Creative, Curious and Adventuresome	\$4,125,000	10	\$2,954,000	3
#3 - One of Ontario's Top Destinations	\$3,957,000	11	\$91,000	3
#4 - Health & Innovation	\$14,934,000	23	\$500,000	1
#5 - Eco- Industrial/ Renewable Energy	\$55,000	3	\$8,000	1
Sub-Total	\$25,640,000	51	\$3,563,000	9
Other - includes Business Dev. / Financing	\$4,637,000	35	\$1,282,000	3
Total	\$30,277,000	86	\$4,845,000	12

Note: prepared by CGS with data supplied by the Ministry of Northern Development and Mines,
October 30, 2006

Chart 5

NOHFC - Partnership Funding - January 2003 to October 2006

Date	Operating Name	Description	CGS/GSDC Contribution	NOHFC Contribution
22-May-2002	City of Greater Sudbury	Dynamic Earth - Launch of marketing plan	\$25,000	\$60,000
1-May-2003	City of Greater Sudbury	AFMO - Conference	\$2,500	\$5,000
2-May-2003	City of Greater Sudbury	Sudbury Mining Week - Book	\$2,500	\$10,000
29-Sept-2005	City of Greater Sudbury	Intern - Junior Business Officer	\$9,000	\$27,500
1-Nov-2005	City of Greater Sudbury	Intern - Community Image Project	\$9,000	\$27,500
13-Dec-2005	City of Greater Sudbury	Intern - Tourism Development Assistant	\$9,000	\$27,500
14-July-2006	City of Greater Sudbury	Water/Wastewater Operator - Co-op	\$0	\$7,500
9-Jan-2004	Greater Sudbury Development Corporation	Phase 2 - Chilly Beach Production	\$0	\$1,500,000
2-April-2004	Greater Sudbury Development Corporation	Shania - TV Production	\$0	\$1,000,000
1-Nov-2004	Greater Sudbury Development Corporation	Maple Shorts - film production	\$0	\$454,000
3-Oct-2005	Greater Sudbury Development Corporation	Sudbury Technology Centre - completion	\$50,000	\$500,000
11-Oct-2006	Greater Sudbury Development Corporation	Client Logic - contact centre	\$0	\$1,226,000
CITY INITIATED & STRATEGIC ALLIANCE PROJECTS - TOTALS			\$107,000	\$4,845,000

Chart 6

NOHFC - Partnership Funding - January 2003 to October 2006

Date	Operating Name	Description	CGS/GSDC Contribution	NOHFC Contribution	
17-Dec-2001	SNOLAB	New building and u/ground expansion	\$125,000	\$4,500,000	
10-Nov-2004	Science North	Dynamic Earth Phase 2	\$1,000,000	\$1,000,000	
11-Mar-2003	Sudbury Theatre Centre	Fundraising feasibility study	\$7,000	\$10,000	
22-Feb-2005	Greater Sudbury Chamber of Commerce	Business Expansion and Retention intern	\$20,000	\$22,500	
City Contribution Shown on FedNor Summary					CGS Value
15-July-2002	Science North	Bushplane	\$0	\$1,625,000	\$25,000
12-March-2003	Cinefest	Expand programming	\$0	\$20,000	\$37,500
18-March-2005	Sudbury Theatre Centre	Upgrade critical theatrical and mechanical equipment	\$0	\$110,000	\$50,000
8-Aug-2005	Centre franco-ontarien de folklore	Feasibility study and business plan	\$0	\$10,700	\$4,400
EXTERNAL ORGANIZATIONS INITIATED PROJECTS - TOTALS			\$1,152,000	\$7,298,200	
GRAND TOTALS			\$1,259,000	\$12,143,200	

Request for Recommendation Priorities Committee





Type of Decision									
Meeting	November 8, 2006				Report Date	November 2, 2006			
Decision Requested		Yes	X	No	Priority	x	High		Low
	Direction Only				Type of Meeting	x	Open		Closed

Report Title
Adanac Ski Hill 2006

Budget Impact / Policy Implication	Recommendation
<div> <div></div> <div>This report has been reviewed by the Finance Division and the funding source has been identified.</div> </div> <div> <div>For information purposes only.</div> </div>	<div>For information purposes only.</div>
<div> <div>x</div> <div>Background Attached</div> </div>	<div> <div></div> <div>Recommendation Continued</div> </div>

Recommended by the Department	Recommended by the C.A.O.
<div> </div> <div> Catherine Matheson General Manager, Community Development </div>	<div> </div> <div> Mark Mieto Chief Administrative Officer </div>

Report Prepared By	Division Review
 Chris Goke Manager of Community Partnerships	 Réal Carré Director of Leisure Services

BACKGROUND:

On June 16th, 2005, City Council approved the investment of \$370,000 from Leisure Services Capital Funds (all previously allocated to Adanac Ski Hill expenditures) in order to re-open the Adanac Ski Hill for the 2005-06 winter season. The proposal to re-open the ski hill was the result of the efforts of a dedicated group (Friends of Adanac and Adanac Working Group) of community volunteers who recognized the potential value the hill held for the community as a recreation facility and the benefits that such a site can help to provide particularly to the youth of the community. The Friends of Adanac committed to match the \$370,000 (cash and in kind donations) provided through the City Capital budget to ensure that the facility evolves into a site that would help provide services to our community for years to come.

The funds approved were required primarily to enable the repair work to the double chairlift at the site in order to comply with the Technical Standards and Safety Authority regulations for the operation of this equipment. The assessment of the chairlift identified required improvements including the replacement of all chairs and grips (38) in addition to the complete disassembly and inspection of the lift and replacement of all components as required. The disassembly of the lift and the repair work required was started in August of 2005 and the lift was reassembled and approved by the Technical Standards and Safety Authority before the end of December in time for the busy holiday season ski traffic. The repairs to the lift were completed and an annual maintenance plan was developed in co- operation with the lift engineer to help minimize operational challenges and to ensure the safe operation of the lift.

A portion of the funds were used to enhance the snow making capabilities at the Adanac site, to purchase and install a temporary building for visitors and to modify the existing terrain to improve the skiing and snow boarding opportunities at the site. Capital funds also purchased features for the snow boarding (terrain) park and a limited fleet of used rental skis and snow boards to help equip the snow school.

The time frame in which to accomplish all these tasks was very short and volunteers and local businesses came together with donations and contributions to make all of this possible. The donations received varied from the blasting and removal of rock to widen ski runs to the construction of the lift attendant shack for the top of the ski lift as well as cash donations to help with the realization of future plans for the Adanac site.

2006 Operating Season

The reopening of the Adanac Ski Hill saw a number of significant changes to the operations at the facility and the City of Greater Sudbury's role in providing this service. The consultant's report from 2005 on the ski hill and visits to other municipally and privately run ski hills by city staff and Adanac Working Group members identified that all services and programs at the site should be operated by the City to improve efficiencies. To that end the City undertook the operation of equipment rental services and snow school operations at the ski hill. These services had previously been provided by private operators under contract with the City. This included all ski and snow board lessons and the rental and maintenance of the rental equipment available at the ski hill.

The hill was open for a total of 77 skiing days (each evening is equivalent to .5 of a ski day) as a result of a later than anticipated start up date as lift repairs leading to TSSA approval for operation took longer than anticipated. The projected skiing days for the season was approximately 90 based on a 6 day per week operation for 13 weeks. The ski hill experienced approximately 13,000 skier/snow boarder visits over the course of the season and the lift revenues surpassed the budgeted amount.

Adanac 2006		
Total Expenditures - \$387,00		
Total Revenues - \$292,000		
		Net Cost
		\$ 95,000

Activity at the snow school and rental shop was busy throughout the winter with 700 people registering for private and semi private ski and snow board lessons and 250 skiers and boarders enrolling in group lessons comprised of 4 or more weekly sessions. During the week the school visits did reasonably well (25 visits over the winter)although the number of bookings received was limited by the limited amount of rental equipment on hand for both skiing and snow boarding. The late confirmation of the opening of the hill also caused many potential schools visits to be booked out of town at other sites. It is anticipated that return visits will be strong and that school visits will increase this year in the second year of operation as a result of the convenience and affordability of Adanac for local schools.

The Friends of Adanac were supportive throughout the season and have remained involved with the promotion of the hill and working diligently at the challenging fund raising objective. An effective promotional and marketing campaign keeps the facility in the news and the minds of local residents as did a number of special events held at Adanac throughout the winter. Product demo days provided by 2 local retailers allowed visitors to try out some of the new skis and snow boards coming onto the market. The Big Brothers Cardboard Toboggan race in February was a great success with about 200 people sliding down the beginner hill on homemade toboggans of every shape , size and colour. The event will be back better than ever in 2007.

The City Secondary School ski championships and the Northern Ontario Secondary School Championships were hosted at Adanac with the support of local secondary schools and the Adanac Laurentian Ski Club. The Ski Club enjoyed a successful year and provided a busy ski racing program for young skiers on weekend mornings. A Canadian Ski Instructors Alliance level one course offered at the hill helped to train local youth for leadership roles and potential employment in the future.

Canadian Ski Patrol volunteers helped to ensure the safety of all visitors to the hill every day during the season. The Lead Patroller at Adanac established a dedicated group of safety personnel who were rewarded for their efforts by receiving the Canadian Ski Patrol District Award for the best patrol 2005/06 season.

An additional positive aspect of the ski hill operation is that it provides part time winter employment for approximately 50 secondary and post secondary school students. Students are employed as lift attendants, concession staff, ski and snow board instructors and rental technicians acquiring valuable work experience in the public sector and enhancing their leadership skills.

The opening of the ski hill was welcomed by local retailers as well. In a survey of businesses specializing in ski and snow board equipment, significant increases in sales of snow boards, skis and related equipment were reported. Some retailers claimed increases as high as 50 % over the previous season and attributed much of this to the reopening of the Adanac Ski Hill.

A Successful Partnership

The Adanac Ski Hill experience provides a wonderful example of a successful community partnership that has established goals and worked to accomplish them for the benefit of the community. The tireless work of the Friends of Adanac and the Adanac Ski Hill Working Group helped to set the stage for a successful opening season and is now providing for additional enhancements to the site for the coming year. To date, the Friends of Adanac have raised in excess of \$180,000 in cash and an additional \$60,000 or more in services and in kind donations for improvements at the ski hill. With the completion of plans and projects for the coming season, the objective of \$370,000 will be very close to fulfilled. The impact of this achievement is significant in consideration that the efforts to achieve this goal only began about 16 months ago.

Looking ahead to 2007, a new carpet lift will be installed on the beginner hill to help encourage new skiers and snow boarders to learn the sports more effectively and to encourage that one extra run that is often all that is needed to move skiers from the beginner hill to the main hill. The realization of a new and larger chalet that can be used for year round activities is now becoming a reality and should be in place for the coming season thanks in large part to a generous \$100,000 donation from INCO received earlier this year and the community support the Friends of Adanac have obtained. The fund raising efforts of the Friends of Adanac has enabled the purchase of additional skis and snow boards which will allow the snow school to accept larger groups of students than it was able to accommodate last season.

The Adanac Ski Hill Working Group and the Friends of Adanac are close to having attained their goal as outlined in their presentation to City Council in May of 2005. Members of the group will remain active with the operation of the ski hill providing advice and serving as a resource to staff at the hill and the Adanac site continues to evolve and provide healthy outdoor leisure opportunities for our community.

Operational Improvements

While the opening season can be looked back upon as a success, there is room to improve on the bottom line and reduce the net cost of operating the facility. Changes in the scheduled open days will concentrate on schools using 3 days per week as opposed to 4 with an option to open for a 4th day if a booking of sufficient size is available. The new rental equipment purchased will avoid the need to turn away larger school groups and provide more equipment for individual visitors to the hill. The addition of a one time First Timer Skier or Snow Boarder lesson and rental package will help to encourage more people to try the sports. The Grade 5 SnowPass provided through the Canadian Ski Council will help encourage more youngsters to participate in this healthy winter activity. The first year of operation can be improved upon with the experience gained last season in terms of staff scheduling and programming options particularly in the school program and rental shop areas.

The new chalet will provide more than twice the space of the main portable from last year and will serve as a more inviting venue to sit and watch skiers and snow boarders on the hill or to relax and enjoy a hot drink or a snack from the concession. The main portable from last year will provide additional space for the crowded snow school and rental shop and help to accommodate the new rental equipment obtained for this coming season.

Summary

The City of Greater Sudbury is a winter city and skiing offers activity choices for residents in every season. This past winter, the Adanac Ski Hill served as a focal point and a meeting place for a great number of young people. While the ski hill does attract families and adults, the vast majority of visitors to the ski hill are between the ages of 10 and 20. Those are critical years when the need to reinforce responsibility for individual health is so important. Ski hills and other leisure facilities located in residential areas provide wonderful opportunities that will help to make Greater Sudbury a more inviting and healthy community for all.

Friends of Adanac Fundraising Campaign

Monetary and In-Kind Donors as of November 1 2006

Inco Limited
Lily and Cliff Fielding Foundation
RBC Dominion Securities
Elizabeth Hazen
Julie Boivin
Gerard Guimond
Faiella Financial
Jean Smith
Chris Gore and Jennifer Pink
Varis Mine Technology
Rotary Club of Sudbury
Rotary Club of Sudbury Sunrisers
Laurie Bissonette
Copy Copy
New Car Dealers of Sudbury
Adanac Ski Club
Friends of Adanac October Golf
Classic
Mark Donnelly
Carolyn and Mac Sinclair
Bernie Freelandt
Tom Di Francesco
Janet Gasparini
Fred Fortier
Build North Construction
Pioneer Construction
Northern Life
Rogers Media
REG Mining
Ethier Sand and Gravel
Castonguay Blasting
Rastall Nut and Bolt
Battlefield Equipment
Edgar Taillefer
Valleyview Mobile Home Village

Rick Cumini
Del Bosco Surveying
Jeff Laberge
Brian & Anne Koivu
Chamber of Commerce
Bert Zoratto
Herold Supply
David Boyce
G. Tessier
Dave and Julie Courtemanche
Levert Personnel
Royal Bank
Liz Bamberger
Desmarais Keenan
Gary Choy
Sonia Del Missier
Carmen and James Simmons
Shelley & Scott Lund
Fred Slade
Peter Dopson
Don Garrioch
Bristol Machine Works
Catherine Matheson
Greta and Brian Clarke
Roch St. Aubin and Denise
Ouellette
Klaus and Kathy Jakelski
Sudbury Credit Union
Evelyn Brydges
Furniture World
Michele Liebrock
Lesley Mitchell
Lansing Playground Association
David Gatien
Dennis Laurin
Skrabek/Matkovic
Amec Earth and Environmental
Eric Jacobsen

Request for Recommendation Priorities Committee





Type of Decision									
Meeting Date	November 8, 2006				Report Date	October 25, 2006			
Decision Requested	x	Yes		No	Priority	x	High		Low
	Direction Only				Type of Meeting	x	Open		Closed

Report Title
Leisure Services Update on 2006 Activities and Accomplishments

Budget Impact / Policy Implication	Recommendation
<div> <div>This report has been reviewed by the Finance Division and the funding source has been identified.</div> <div></div> </div>	<p>WHEREAS in 2006, Council approved a one-time allocation of \$100,000 for the Parks Security Program; and</p> <p>WHEREAS the Parks Security Program had a significant impact on park security;</p> <p>THEREFORE be it resolved that a budget enhancement option be prepared for Council's consideration during the 2007 budget deliberations.</p>
<div>X</div> <div>Background Attached</div>	<div></div> <div>Recommendation Continued</div>

Recommended by the Department	Recommended by the C.A.O.
<p>Catherine Matheson General Manager of Community Development</p>	<p>Mark Mieto Chief Administrative Officer</p>

Date: October 25, 2006

Report Prepared By	Division Review
 Réal Carré Director of Leisure Services	 Réal Carré Director of Leisure Services

BACKGROUND

On March 30, 2005, Council approved a new organizational structure. This presentation will provide an update on the Leisure Services Division organization 'blueprint' by outlining each of the sections in Leisure Services along with their respective roles and responsibilities. The Managers of Arenas, Community Partnerships, Recreation and Parks Services will give an update on programs and services along with capital projects that were implemented in 2006. The Parks Services Manager will also brief Council on the 2006 Parks Security Patrol Program.

2006 Operational and Capital Enhancements

The Division received funding for a number of operational and capital initiatives in 2006. The allocation provided funds to upgrade aging facilities, develop additional community trails and bike paths, provide grants to local community groups and organizations as well as the purchase of recreational and playground equipment. As part of the allocation, funding was also provided towards playground and outdoor rink upgrades, and a Security Patrol Program at local recreational facilities and cemeteries.

Playground and Outdoor Rink Upgrades

Municipal Council approved a capital allocation of \$750,000 in 2006 to upgrade playgrounds and community neighbourhood outdoor rinks. These funds were divided [\$125,000] per Ward in order to address priority projects as identified in the report on Playground Sites/Outdoor Rinks upgrades and deficiencies.

A number of existing playstructures required retrofitting and/or were removed since the equipment did not meet current C.S.A. playground standards. Through a Request For Proposal on August 9, 2006, Council approved the purchase of playground equipment of which the majority has been ordered. Council was advised that the seven [7] playground structures removed during the summer months would be the priority sites for installation in late Fall. The sites in

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affected are: Copper Park, Carmichael Playground, Onaping Falls Playground, Larchmount Playground, Valley Acres Playground, Spencer Park and Marcel and Bouchard Park.

The Division has implemented the retrofitting of existing equipment in order to conform with the standards along with the repairs to the neighbourhood playground outdoor rinks. The balance of the playground equipment will be ordered throughout the winter months, ready for installation in the spring and summer season.

Security Patrol for Parks Services

Council approved \$100,000 as part of the 2006 Budget Enhancement to implement a security patrol for Parks Services. A Request For Proposal was issued on May 2, 2006 to determine the successful bidder. Securitas Canada was awarded the contract for one year with the understanding that should the service be acceptable and funding be approved, the contract could be renewed for a period of up to five [5] years.

The program operated for approximately nineteen [19] weeks from May 25 to October 2, 2006. It consisted of a Stationary Security Program located at Bell Park where two [2] security officers on foot patrol were scheduled from 6 p.m. to 2 a.m., seven [7] days a week. In addition, a mobile patrol with two [2] officers was responsible to supervise other city parks from 7 p.m. to 3 a.m., seven [7] days a week. Sites patrolled by the mobile unit included Moonlight Beach, Memorial Park, Nephawin Park Beach, Anderson Farm, Civic Memorial Cemetery, Minnow Lake Skate Park and several neighbourhood playgrounds located in the former City of Sudbury.

In addition to the Parks Security Program, the department worked in partnership with the Greater Sudbury Police Services and received tremendous support pertaining to the bicycle patrol program, the increased enforcement and the assistance provided in the training of Parks Services staff. Over the summer months, security patrol responded to a number of incidents of intoxication, liquor related infractions, parking issues, loitering and inappropriate behaviours.

In comparison to previous years, the Division has experienced a significant reduction in citizens complaint related to parks issues. The security program has proven to be an important program offered to the citizens of our community. The Greater Sudbury Police Services have indicated a need for this program to continue in the future and are committed to working in partnership with the Parks Services section.