# LaurentianUniversity



Presentation to the Priorities Committee of Council Dr. Judith Woodsworth December 15, 2004

# **Laurentian** University



#### Northern Ontario School of Medicine

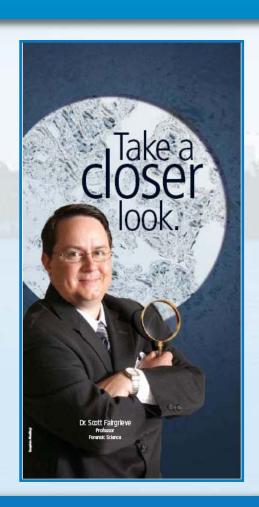






### New programs

- Sports Psychology
- Administration publique
- BSc Radiation Therapy
- BEd English (concurrent)
- BEd Français (en ligne)
- Forensic Science



#### **New** doctoral programs

- Mineral Deposits

   and Precambrian
   Geology
- Biomolecular Sciences
- Natural Resources
   Engineering
- Others to come



#### **New** partnerships

- Nursing collaborations:
  - Boréal, Cambrian, Northern, Sault, St. Lawrence
- New agreements:
  - Cambrian College
  - Georgian College (Barrie)
- CGA Canada
  - online BCom & MBA
- Université de Sudbury
  - Communication publique
- Science North
  - Diploma in Science Communication (awaiting approval)

### New technologies

- Voice Over IP (Bell)
- 90% of campus is equipped for wireless network access



#### New residence – Fall 2006



#### **Growing** research capacity

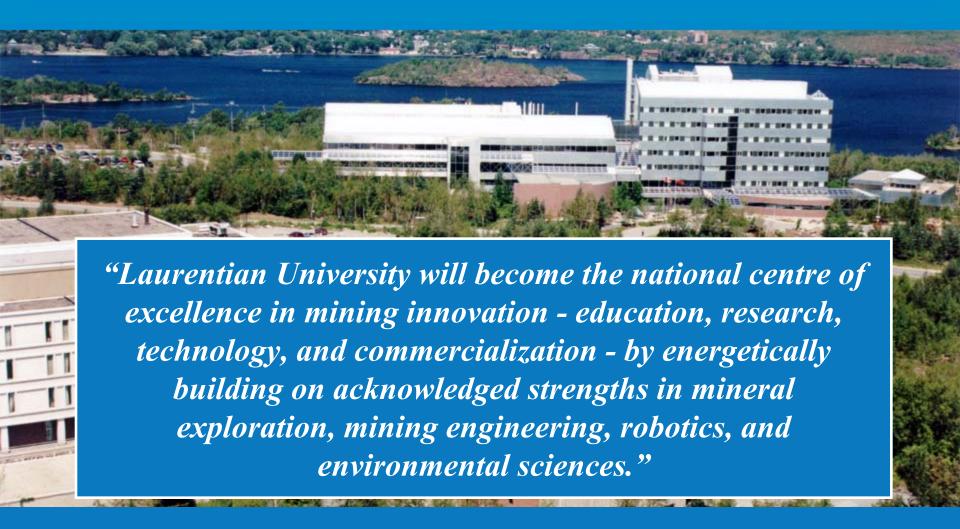
- more than \$12 million annually
- 9 Canada Research Chairs
  - -5 filled
- Associate VP, Research
  - -new position

# **Growing** alumni family

- over 30,000 alumni
- 1/3 in Greater Sudbury



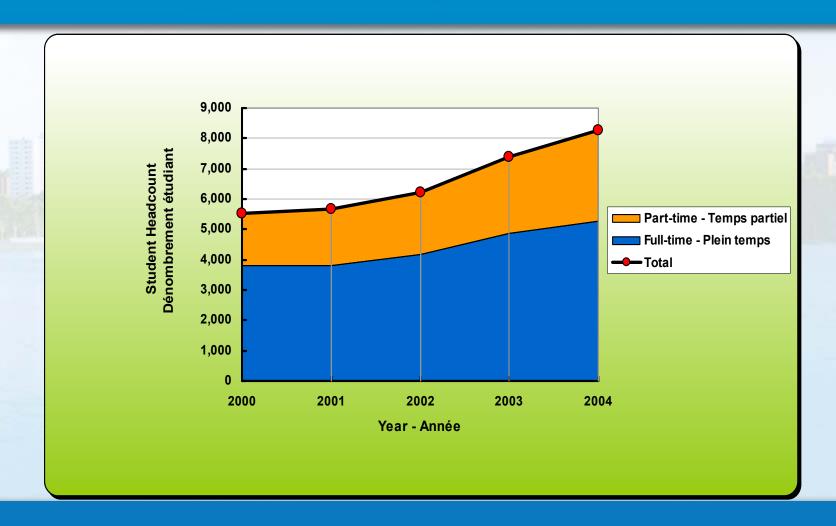
# **Mining** Vision



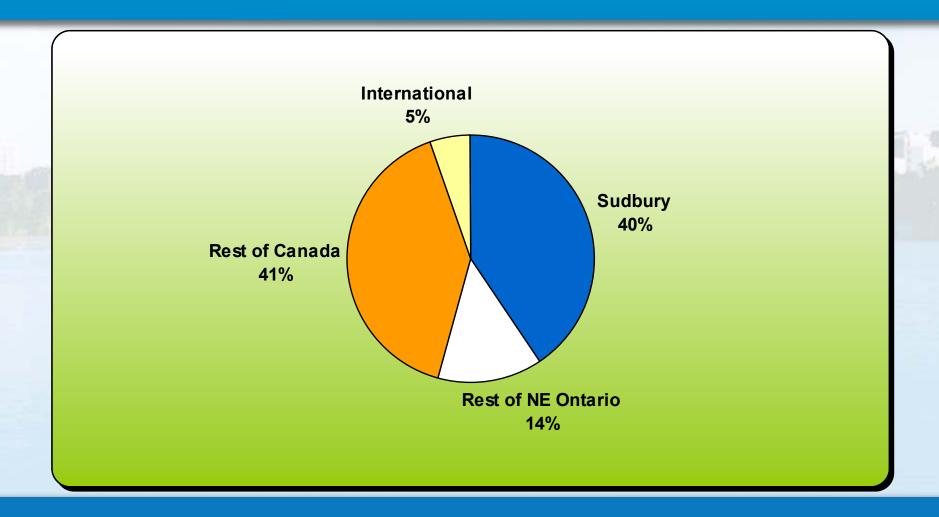
# **Laurentian** University



#### **Total** enrolment



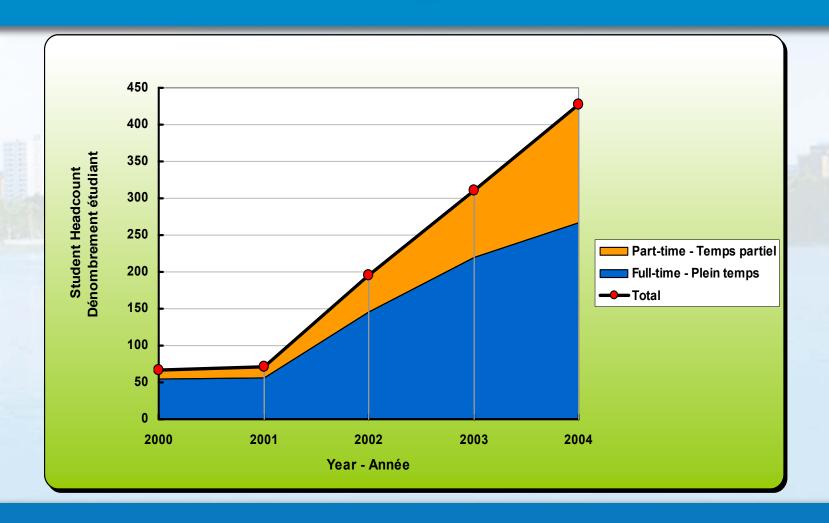
# Area of origin



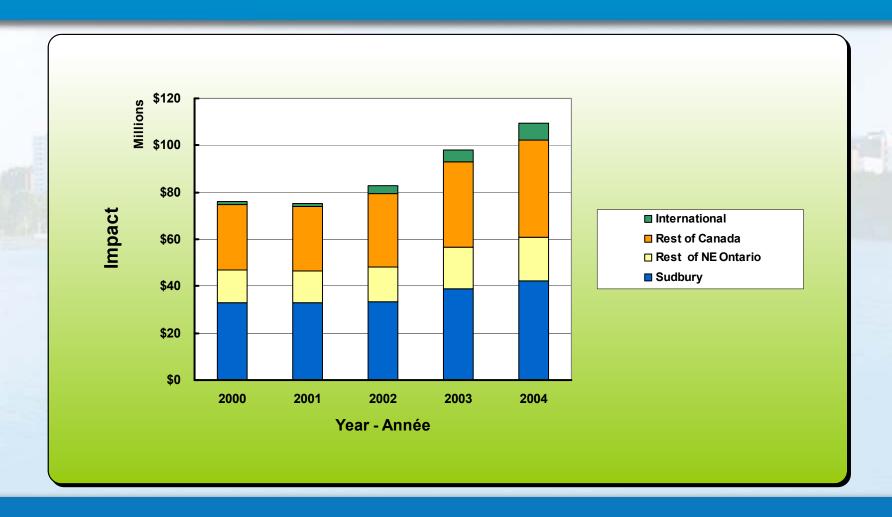
#### International students



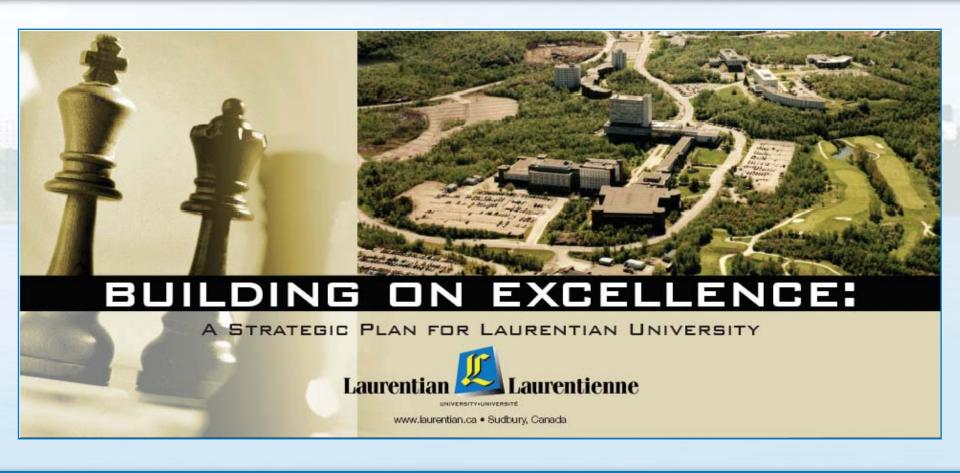
#### **International** students



### Direct economic impact (enrolment)



### Strategic Plan



#### Strategic Plan



#### 1. Academic excellence

Foster excellence in teaching and research, and achieve national and international recognition in areas of strength.

#### 2. Competing for people and resources

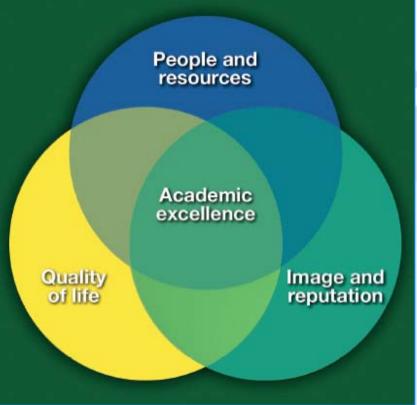
Attract high-calibre students, staff and faculty and secure the funding required to achieve our goals.

#### 3. Quality of life

Enrich the lives of the people and the community we touch; a robust and celebrated quality of life has the potential to distinguish Laurentian University from other institutions.

#### 4. Image and reputation

Project an image based on our mission, values and achievement of strategic directions 1, 2 and 3; promote that image to build our reputation.

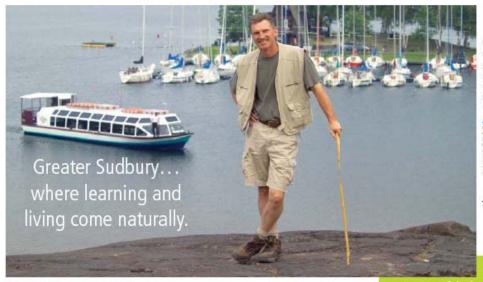


### Strategic Plan - implementation

- new programs and services
- new faculty and staff
- branding exercise to enhance image and reputation



### **LU** & City of Greater Sudbury



#### Closer than you think!

At 46.49'IN latitude, the City of Greater Sudbury is considerably south of most of the rest of the country. Less than a four-hour drive from Toronto, Sudbury Is geographically central to the major urban areas surrounding the Great Lakes, With a population of 160,000, it has small town warnith with big city appeal, making it a

great city to visit and an even better place to live and study

Rest assured, home Isn't that far away. Air Canada and Bearskin Airlines have flights between Sudbury and many Ontario cities, Via Rail and Ontario Northland and Greyhound bus service are also available for most Canadian destinations.



#### David Courtemanche MAYOR of the CITY OF GREATER SUDBURY



As Mayor, and a lifetime resident of our great dity. I have always enjoyed the natural beauty available right at our doorstep. As northern Ontarto's largest dty Greater Sudbury blands both the urban and the natural world almost

Here you'll find all of the amenities of a large dity-the night life, the shopping, a lively arts and cultural community and

all kinds of entertainment in a safe, friendly dty where you'll find what you need when younsed it. Sudbury is also an important educational centre with three public postsecondary institutions creating a vibrant and stimulating student population.

I encourage you to take a closer look at Laurentian University and the City of Greater Sudbury It's a place where learning and living come naturally.

thanks to successful regreening efforts, the City of Greater Sudbury is now a model for land reclamation. With 300 lakes within the city limits, the hub of northern Ontario is literally a 'city of lakes", and a hot sout for tourism and outdoor fun... swimming, fishing, saling, or just drifting on a lazy summer day. Hilding, bilding, strolling the boardwalk at Bell Park... and then

1,300 km network of snowmobile trails. the Sudbury Wolves Junior hockey team, cross-country and downhill skiling!

Good food and good times are enjoyed. Dynamic Earth are exciting, world-dass at doesns of local and franchised restaurants, nightlife in local bars, pubs and dubs and the SilverCity movie theatres, Culturally vibrant, the city is home to Sudbury Theatre Centre, Le Théâtre du Nouvel-Ontario,

Lights Restival Bordal, Cindlest International Film Restival, La Nuit sur l'étang, museures and local festivals, Science North and science centres Sudbury Downs and the Recetrack Slots offer excitement of a different sort. Shopping in Sudbury ranges from quaint bout oues and specialty shops to four Indoor shopping centres and "big

24 25

#### **LU** & City of Greater Sudbury

#### Furthering the LU/CGS partnership:

- collaboration to promote Sudbury as a destination for post-secondary studies
  - tourism partnership model
- improved transit service to LU campus

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