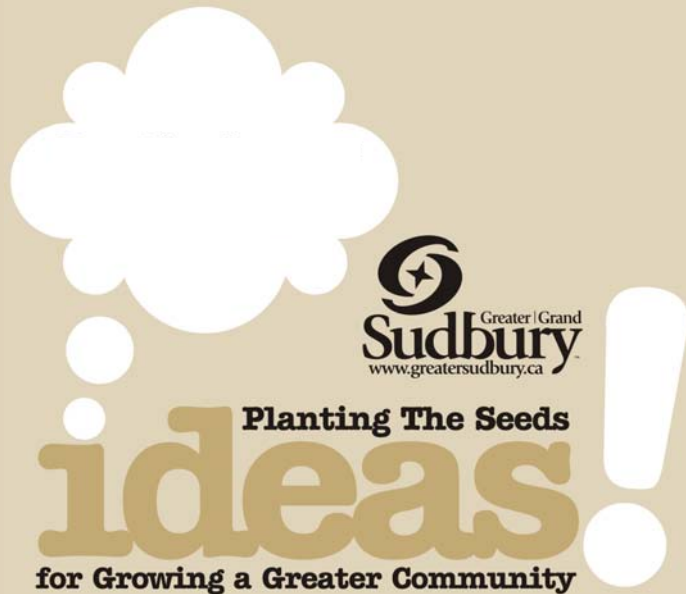


# Ideas! The Seeds of Growth

Priorities Committee Presentation

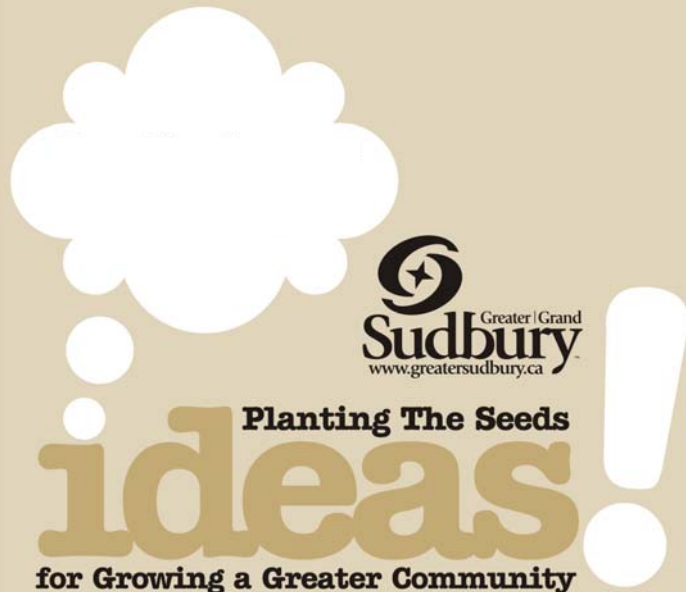
February 9, 2005



# Ideas! The Seeds of growth



- Remarkable difference in history
- Have a galvanizing effect
- Captures our imaginations
- Builds community ownership
- Focus on the future
- Fuels a compelling vision
- Leads to positive change



# Purpose of this Initiative



- Ongoing community dialogue
- Insight into what the community is thinking
- Opportunity to surface ideas
- Opened ended process
- Idea-driven, not complaint-driven
- Positive & creative approach to growing our community
- Create a menu of ideas
- Nurture the best ones



**Planting The Seeds**

**ideas!**

**for Growing a Greater Community**

# A Tradition Built on Ideas



- Re-greening
- 11 million trees
- Science North
- Dynamic Earth
- Sudbury Neutrino Laboratory
- Bell Park, Boardwalk
- University & Colleges
- Cancer Treatment Centre
- NORCAT, Mirarco, Neureka!
- Retail Centre
- School of Medicine



Planting The Seeds

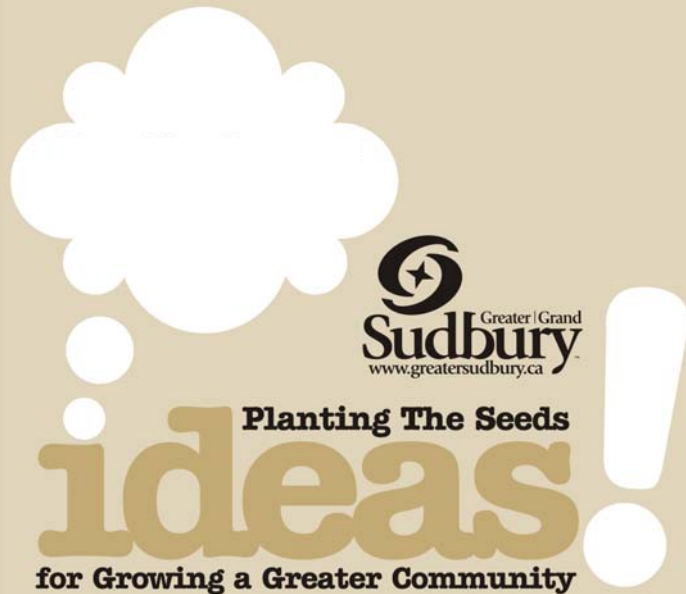
**ideas!**

for Growing a Greater Community

# Gathering ideas



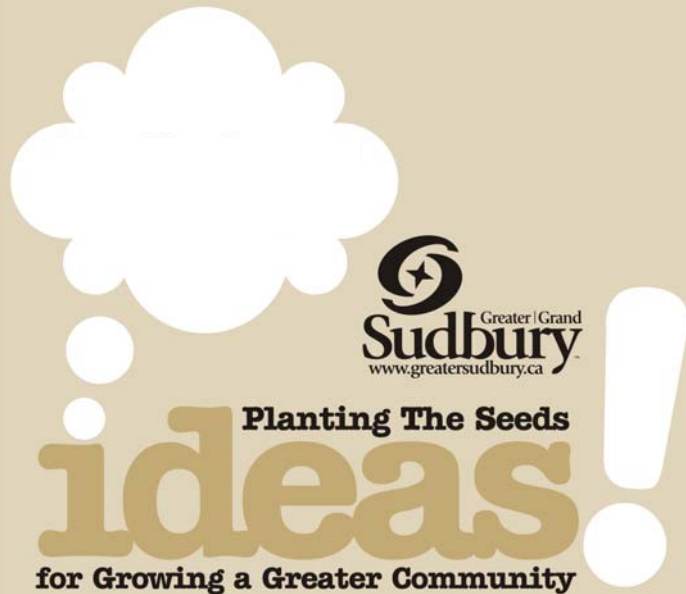
- Over 400 submissions
- A creative process, not a planning process
- Simple and cheap
- Complex and expensive
- Categorize ideas by theme
- Created a menu of ideas



# Themes



- Business opportunities
- Marketing and image
- Arts and culture
- Environment
- Social services
- Leisure
- Government services
- Downtown revitalization





# Planting the Seeds



- Ideas that have already been planted
- Ideas that need our nurturing
- Ideas that need a place to grow



**Planting The Seeds**  
**ideas!**  
for Growing a Greater Community

# Ideas that are already planted & growing



- Bike paths & lanes
- Skate parks
- Retirement village
- Image campaign
- Business retention and expansion
- Encourage healthy lifestyles
- Multi-cultural festivals
- Promote local musical talent
- More parks & trails
- Neighbourhood matching funds
- Clean up Day



**Planting The Seeds**

**ideas!**

**for Growing a Greater Community**



# Ideas that need our nurturing



- Centre for Mining Research
- Convention Centre
- Performing Arts Centre
- Downtown housing
- Band shell at Grace Hartman Amphitheatre
- Bursaries for local medical students
- Beautify entrances to city
- More re-greening
- More public trash receptacles
- Green rooftops in downtown core
- Develop wind power technology
- Tire recycling Plant



**Planting The Seeds**

# ideas!

**for Growing a Greater Community**

# Ideas that need a place to grow



- Blueberry winery
- Lakeshore developments
- Children's museum
- Jazz festival
- Historical/heritage tours
- Bring back Astronauts to see re-greening efforts
- Inner-city gardens
- Bed & Breakfast Association
- CPGA Golf Tournament
- Build underground developments
- Hall of Fame
- MotorSport park

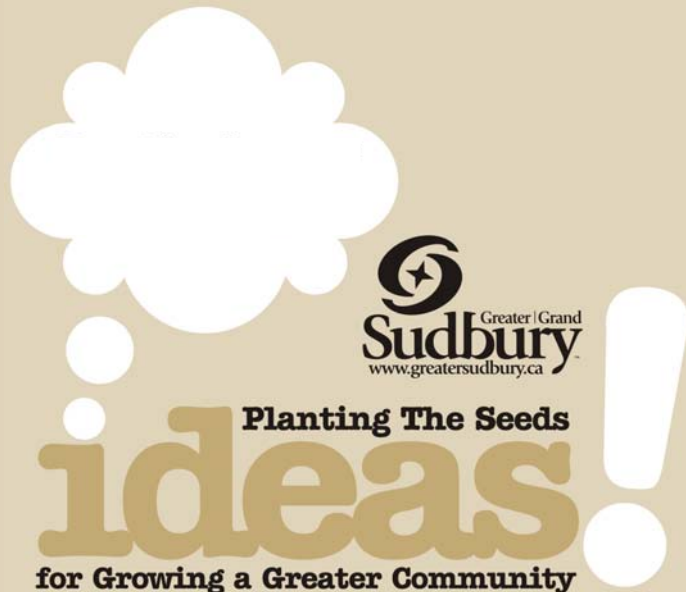


**Planting The Seeds**  
**ideas!**  
for Growing a Greater Community

# What can be learned from this?



- People are passionate about this City
- People want to share their ideas
- Re-enforces current priorities
- Some surprises
- Some ideas should be driven by other sectors
- Ideas can be combined
- People are not aware of many initiatives already going on in our community



# Investing in these ideas



- Bring ideas to the attention of Community
- Post ideas on City website
- Gauge interest and support
- Challenge community leaders and organizations to champion an idea
- Invite Council to consider ideas & themes
- Ask staff to make recommendations on ideas that can be implemented by City

