Greater Sudbury
Healthy Community
Strategy

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Expert Panel



Geoffrey Lougheed (co-chair)

Councillor Janet Gasparini (co-chair)

Heather Campbell

Dr. Maria-Theresa Cerqueira

Steve Friedenthal

Lisa Kivinen

Lorraine Leblanc

Franco Mariotti

Maria Meawasige

Debbie Nicholson

Dr. G.D. Ravi

Bob Rogers

Charles-Antoine Rouyer

Dr. Ellen Rukholm

Dr. Penny Sutcliffe

Wendy Watson

Dr. Timothy Zmijowskyj





The purpose of the City of Greater Sudbury Healthy
Community Expert Panel is to develop a Healthy
Community Strategy that can be implemented,
managed and measured. The development of a
Healthy Community Strategy will benefit the health of
individuals and the community as a whole today and
into the future.

Process



- Six meetings between March and May 2005
- Individual priorities developed based on professional experience in diverse fields
- Categorized commonalities
- Ranked priorities and reached consensus
- Evaluated final model for inclusiveness



Working Definitions





A healthy community model embraces a broad vision of health, one that recognizes balanced economic, environmental and social development that enhances human health.

Working Definitions



Health:

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.

(World Health Organization)



Working Definitions

Determinants of Health:

income and social status; social support networks; education and literacy; employment/ working conditions; social environments; physical environments; personal health practices and coping skills; healthy child development; biology and genetic endowment; health services; gender; and culture.

(Public Health Agency of Canada)



Reference Models



Healthy Cities Approach:

good urban governance, which includes broad political commitment, intersectoral planning, city-wide partnerships, community participation and monitoring and evaluation. (WHO)

Healthy Communities Concept:

intertwining of social, ecological and economic factors for human health. (Dr. Trevor Hancock)



Strategic Priority 1: Active Living/ Healthy Lifestyle



- Construction and physical improvements of trails, sidewalks and bicycle paths.
- Increase utilization of sports and exercise facilities.
- Creation of a pedestrian friendly city.
- Corporate ownership models for a healthy workplace.



Strategic Priority 1: Active Living/ Healthy Lifestyle



Build equity and ensure equitable access to sport, recreation and physical activities.

Increased access to primary health care and mental health services.

Explore methods of positively influencing the determinants of health.

 Support local, provincial and national active living, healthy lifestyles initiatives.



Strategic Priority 2: Natural Environment



- Protect the water quality of our surface and ground water sources.
- Improve the sewage and storm sewer infrastructure.
- Support the energy projects currently underway.

Strategic Priority 2: Natural Environment

Strategies:

 Implement the sustainability strategy that was developed in the EarthCare Local Action Plan.

Update the Natural Assets Report.

Support local, provincial and national environmental initiatives.

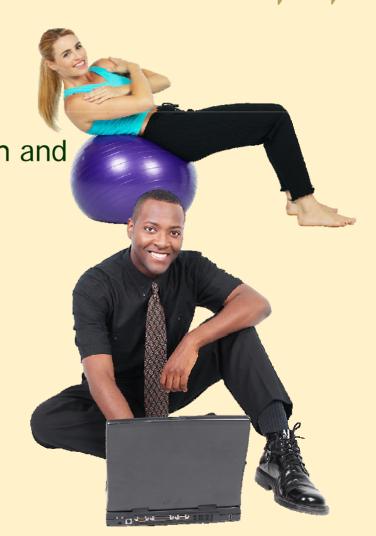
Strategic Priority 3: Civic Engagement/ Social Capital



Strategies:

Empower the community
 to take ownership of their health and
 well-being.

- Build community pride and belonging.
- Increase awareness of poverty and strategies for poverty alleviation.



Strategic Priority 3: Civic Engagement/ Social Capital



- Reduce unnecessary competition between service providers (silos).
- The City should be a facilitator not a service provider.
- Celebrate achievements and recognize Healthy Community advocates.



Strategic Priority 3: Civic Engagement/ Social Capital



- Address the need of training opportunities for youth and the unskilled workforce.
- Expand the role of the Community Action Networks.
- Support public safety and security initiatives.
- Support local, provincial and national civic engagement/social capital initiatives.



Strategic Priority 4: Economic Growth



- Target strategic areas within the City of Greater Sudbury for beautification.
- Continue to pursue the City of Greater Sudbury branding initiative to highlight assets.
- Address the need for increased employment opportunities.
- Encourage innovation and creativity.
- Support local, provincial and national economic growth initiatives.

- Communication Strategy
 - Public Awareness Campaign
 - Private/public/non-profit participation
 - Annual report
 - **Healthy Community** identity



Active Living/Healthy Lifestyle

- Construction and physical improvements to trails, sidewalks, and bicycle paths
- Increase utilization of sports and exercise facilities.
- · Creation of a pedestrian friendly city.
- Corporate ownership models for a healthy workplace.
- Build equity and ensure equitable access to sport and exercise facilities.
- Increase access to primary health care and mental health services.
- Explore methods of positively influencing the determinants of health.
- Support local, provincial and national active living/ healthy lifestyle initiatives.

Implementation Model

MAYOR AND COUNCIL

HEALTHY COMMUNITY
CABINET TO THE
MAYOR AND COUNCIL

HEALTHY COMMUNITY PLANNING COMMITTEE

COMMUNICATIONS

TECHNICAL TEAM

AD HOC TECHNICAL TEAM

Civic Engagement/Social Capital

- Empower the community to take ownership of their health and well-being.
- · Build community pride & belonging.
- Increase awareness and create strategies for poverty alleviation.
- Reduce unnecessary competition between service providers (silos).
- City should be a facilitator not a service provider.
- Celebrate achievements and recognize Healthy Community advocates.
- Address the need of training opportunities for youth and the unskilled workforce.
- Expand the role of the Community Action Networks.
- Support public safety and security initiatives.
- Support local, provincial and national civic engagement and social capital initiatives.

Natural Environment

- Protect the water quality of our surface and ground water sources.
- Improve the sewage and storm sewer infrastructure.
- Support the energy projects currently underway. Implement the sustainability strategy that was developed in the EarthCare Local Action Plan.
- Participate in national environmental initiatives.
- Update the Natural Assets Report.
- Support local, provincial and national environmental initiatives.

Economic Growth

- Target strategic areas for beautification.
- Continue to pursue the City of Greater Sudbury branding initiative to highlight assets.
- Address the need for increased employment opportunities.
- Encourage innovation and creativity.
- Support local, provincial and national economic growth initiatives.





That the Healthy Community Strategy prepared by the Expert Panel be accepted;

and

That the implementation of the proposed model commence in September 2005.

