

Greater Sudbury Healthy Community Strategy

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Expert Panel



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Purpose



The purpose of the City of Greater Sudbury Healthy Community Expert Panel is to develop a Healthy Community Strategy that can be implemented, managed and measured. The development of a Healthy Community Strategy will benefit the health of individuals and the community as a whole today and into the future.

Process



- Six meetings between March and May 2005
- Individual priorities developed based on professional experience in diverse fields
- Categorized commonalities
- Ranked priorities and reached consensus
- Evaluated final model for inclusiveness



Working Definitions



Healthy Community:

A healthy community model embraces a broad vision of health, one that recognizes balanced economic, environmental and social development that enhances human health.



Working Definitions



Health:

Health is a state of complete physical, mental and social well-being and not merely the absence of disease or infirmity.
(World Health Organization)



Working Definitions

Determinants of Health:

income and social status; social support networks; education and literacy; employment/ working conditions; social environments; physical environments; personal health practices and coping skills; healthy child development; biology and genetic endowment; health services; gender; and culture.

(Public Health Agency of Canada)



Reference Models



Healthy Cities Approach:

good urban governance, which includes broad political commitment, intersectoral planning, city-wide partnerships, community participation and monitoring and evaluation.
(WHO)

Healthy Communities Concept:

intertwining of social, ecological and economic factors for human health.
(Dr. Trevor Hancock)



Strategic Priority 1: Active Living/ Healthy Lifestyle



Strategies:

- Construction and physical improvements of trails, sidewalks and bicycle paths.
- Increase utilization of sports and exercise facilities.
- Creation of a pedestrian friendly city.
- Corporate ownership models for a healthy workplace.



Strategic Priority 1: Active Living/ Healthy Lifestyle

Strategies:

- Build equity and ensure equitable access to sport, recreation and physical activities.
Increased access to primary health care and mental health services.
- Explore methods of positively influencing the determinants of health.
- Support local, provincial and national active living, healthy lifestyles initiatives.



Strategic Priority 2: Natural Environment



Strategies:

- Protect the water quality of our surface and ground water sources.
- Improve the sewage and storm sewer infrastructure.
- Support the energy projects currently underway.



Strategic Priority 2: Natural Environment

Strategies:

- Implement the sustainability strategy that was developed in the EarthCare Local Action Plan.
- Update the Natural Assets Report.
- Support local, provincial and national environmental initiatives.



Strategic Priority 3: Civic Engagement/ Social Capital



Strategies:

- Empower the community to take ownership of their health and well-being.
- Build community pride and belonging.
- Increase awareness of poverty and strategies for poverty alleviation.



Strategic Priority 3: Civic Engagement/ Social Capital



Strategies:

- Reduce unnecessary competition between service providers (silos).
- The City should be a facilitator not a service provider.
- Celebrate achievements and recognize Healthy Community advocates.



Strategic Priority 3: Civic Engagement/ Social Capital



Strategies:

- Address the need of training opportunities for youth and the unskilled workforce.
- Expand the role of the Community Action Networks.
- Support public safety and security initiatives.
- Support local, provincial and national civic engagement/social capital initiatives.





Strategic Priority 4: Economic Growth

Strategies:

- Target strategic areas within the City of Greater Sudbury for beautification.
- Continue to pursue the City of Greater Sudbury branding initiative to highlight assets.
- Address the need for increased employment opportunities.
- Encourage innovation and creativity.
- Support local, provincial and national economic growth initiatives.

Communication Strategy



- Public Awareness Campaign
- Private/public/non-profit participation
- Annual report
- Healthy Community identity



Implementation Model

Active Living/Healthy Lifestyle

- Construction and physical improvements to trails, sidewalks, and bicycle paths
- Increase utilization of sports and exercise facilities.
- Creation of a pedestrian friendly city.
- Corporate ownership models for a healthy workplace.
- Build equity and ensure equitable access to sport and exercise facilities.
- Increase access to primary health care and mental health services.
- Explore methods of positively influencing the determinants of health.
- Support local, provincial and national active living/ healthy lifestyle initiatives.

MAYOR AND COUNCIL

HEALTHY COMMUNITY
CABINET TO THE
MAYOR AND COUNCIL

HEALTHY COMMUNITY
PLANNING COMMITTEE

COMMUNICATIONS
TECHNICAL TEAM

AD HOC
TECHNICAL TEAM

Civic Engagement/Social Capital

- Empower the community to take ownership of their health and well-being.
- Build community pride & belonging.
- Increase awareness and create strategies for poverty alleviation.
- Reduce unnecessary competition between service providers (*silos*).
- City should be a facilitator not a service provider.
- Celebrate achievements and recognize Healthy Community advocates.
- Address the need of training opportunities for youth and the unskilled workforce.
- Expand the role of the Community Action Networks.
- Support public safety and security initiatives.
- Support local, provincial and national civic engagement and social capital initiatives.

Natural Environment

- Protect the water quality of our surface and ground water sources.
- Improve the sewage and storm sewer infrastructure.
- Support the energy projects currently underway. Implement the sustainability strategy that was developed in the EarthCare Local Action Plan.
- Participate in national environmental initiatives.
- Update the Natural Assets Report.
- Support local, provincial and national environmental initiatives.

Economic Growth

- Target strategic areas for beautification.
- Continue to pursue the City of Greater Sudbury branding initiative to highlight assets.
- Address the need for increased employment opportunities.
- Encourage innovation and creativity.
- Support local, provincial and national economic growth initiatives.

Recommendation



That the Healthy Community Strategy
prepared by the Expert Panel be accepted;

and

That the implementation of the proposed model
commence in September 2005.

