

Who is on the board?

Guy Labine, Science North, Chair/President Sylvia Barnard, Cambrian College, First Vice Chair Sandra MacLeod, March Entertainment, 2nd Vice Chair Debbi Nicholson, Greater Sudbury Chamber of Commerce, Chair, CED Committee Steve Irwin, Scotiabank, Past Chair John Rodriguez Mayor John Arnold, **Dalron Construction**

Greg Baiden,

Laurentian University

Jacques Barbeau, City Councillor Joe Cimino, City Councillor Janet Gasparini, City Councillor Jim Gordon Risto Laamanen, Laamanen Construction Claude Lacroix, Lacroix, Forest, LLP Joscelyne Landry- Altmann, City Councillor Michael Luciw, Nicholls Yallowega Belanger Patricia Mills, Northern Ontario Business



Why We Are Here

- Economic Development Update
- GSDC Mandate
- Past Successes
- Plans for 2007

Enhanced Relationship
 With Council





Development







Core Activities

- Business Attraction
- Business Advocate
- Site Location and Selection
- Business Retention and Expansion
- Promote government and private sector funding programs
- Community Development Projects







Core Activities

- Partnerships to Promote Economic Growth
- Regional Business Centre
- Sudbury Tourism Partnership
- Convention & Event Support
- Skills Attraction and Retention
- Arts & Cultural Programs
- Young Professionals Association





Project Partnerships

- March Entertainment
- Science North and Dynamic Earth
- Music and Film in Motion
- Cinefest
- SAMSSA







2006 Successes

- Multi-Use Centre Project
- Portal Project
- Image Project





Patch on Meagan McGrath's jacket – Mt. Everest Climb





TOGETHER WE ARE BETTER

At CVRD Inco, we are a unified team committed to sharing knowledge and best business practices and guaranteeing the sustainability of our businesses. A world-class operation, we have elevated our position as a prestigious environment for a broad range of engineering and operations endeavours and talent.

my/sudbury

Process Engineer II

File #PE-GI

With truly breathtaking scenery and a vibrant urban community, Sudbury is a unique and diverse regional capital with an historic significance and present day vitality. Affordable and accessible, Sudbury is a great place to raise a family, participate in countless recreational activities (hiking, fishing, skiing, snowmobiling, boating, golfing, camping... to name a few), and develop a

rewarding work-life balance! www.mysudbury.ca

As a key member of our Copper Cliff Smelter team, you will provide technical support and expert advice on bulk and copper smelting operating and control strategies and recommend corrective actions based on monitoring conditions affecting equipment performance. You will assist in the development of departmental work plans and schedules in compliance with research and development priorities and play an integral role in the execution of area safety plans and cost monitoring. Skilled in the provision o training and coaching to staff and committed to teamwork and excellence, your superior analytical, diagnostic, troubleshooting, and problem-solving skills are supported by the following qualifications:

- · a degree in metallurgical, materials or chemical engineering
- · at least two years' technical experience in a smelting/refining environment
- success preparing research and development proposals, decommissioning plans, and cost evaluations
- · proficiency with MS Office, MS Project, and AutoCAD
- a designation as a professional engineer in the Province of Ontario

Please apply, quoting the appropriate file number, to:

www.inco.com/careers

VIIII OVED

An Equal Opportunity Employer



CVRD Job Opportunity Using the my!Sudbury Branding Logo



Truck Wrap

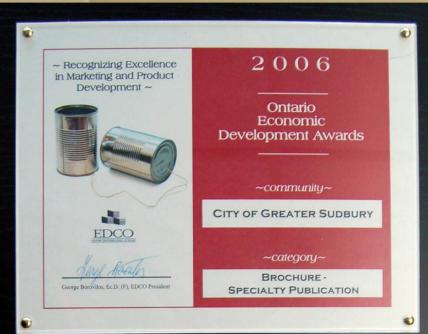






EDCO Awards





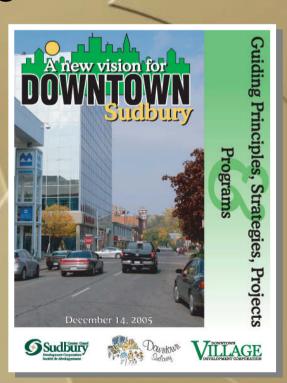


More Successes

- Investor and Film & Television Tour
- Young Professionals Association
- Arts & Culture Strategy
- Strategic Market Export Program
- Downtown Revitalization Programs
- Meetings, Conventions & Sports
- Eco-Industrial Networking

Project





Testimonials

Music & Film in Motion

"When Music and Film in Motion (MFM) was trying to get off the ground in the late 1990's, there were more than a few skeptics. And who could blame them? The organization wanted to develop the region's music and film industries, a previously untapped resource. Thankfully we did have early supporters, and among the first was the Greater Sudbury Development Corporation. Without the GSDC's vision and financial support since the launch of MFM, it would have been incredibly difficult for us to leverage support at other levels of government, from the private sector and from the community. The GSDC has been a vital and engaged partner in our work, and we look forward to many years of continued collaboration."



music and film in motion musique et film en mouvement Dennis Landry | Executive Director Music and Film in Motion



ClientLogic

"We were delighted to open the Sudbury contact centre facility and bring new jobs to the city. This is the fastest roll out that we have ever undertaken and it is directly attributed the hard work and dedication of the GSDC. They shared our vision, passion and purpose; and consistently over delivered--under time, committed to doing what ever it takes!"

Ann Harts, Corporate Real Estate Clientlogic



Contact Centre Strategy

Right Here in Greater Sudbury...

Did you know... that most Customer Contact Centres provide customer support services to clients from around the world? Right here in Greater Sudbury there are approximately 2000 associates employed in this industry, providing an estimated annual payroll of over 60 million dollars to our community. That's something we should be proud of. To learn more about the exciting businesses the City of Greater Sudbury is working with to strengthen our future, visit our website at work sudbury ca



Become a Part of a Global Team!

Right Here in Greater Sudbury...

Did you know... that most Customer Contact Centres provide their employees with a comprehensive health and benefits package, competitive salary plans and defined contributions to a pension plan? Now that's food for thought. To learn more about the exciting businesses the City of Greater Sudbury is working with to strengthen our future, visit our website at www.sudbury.ca



Become a Part of a Global Team!

Right Here in Greater Sudbury...

Did you know... that there are 9 Customer Contact Centres that provide customer support services to clients from around the world right here in Greater Sudbury? That's approximately 2000 employed associates, providing an estimated annual payroll of over 60 million dollars. Now that's a significant economic impact to our community. To learn more about the exciting businesses the City of Greater Sudbury is working with to strengthen our future visit, our website at www.sudbury.ca



Become a Part of a Global Team!

SAMSSA

"The Sudbury Area Mining Supply & Service Association (SAMSSA) was created to promote the opportunities and growth evident within a 300 plus economic sector within the Sudbury Area. Developing the awareness and marketing these assets globally requires support and commitment from strategic partners. The Greater Sudbury Development Corporation has been and continues to be an integral support system that allows SAMSSA to grow its value in the mining world globally. This translates into more jobs and establishes a centre of technological excellence in mining applications in the Sudbury area. The GSDC is a key partner in this effort and working together will increase the capacity of this important sector."

Dick DeStefano Executive Director, SAMSSA



CAMIRO

"The City, through the Greater Sudbury Development Corporation has been outstanding in its continuing commitment to the Deep Mining Research Consortium (DMRC). It is the only municipal government to be so engaged and it is a credit to the City's business development that they see the value in this work.

If we do not successfully manage risk as we go ever deeper, we will reduce the likelihood of future mining in Sudbury.

We have a level of cooperation among six mining industry leaders, universities, governments and researchers. We would have had great difficulty pulling this together without the clearly evident financial commitment of the Greater Sudbury Development Corporation."

Charles Graham, CAMIRO Mining Division



Capital envelope, leveraged \$ and economic impact (2006 examples)

Project	City Investment	Other Investment	Economic Impact
SAMSSA	\$37,500	\$50,000	\$218,750
Airport Expansion	\$50,000	\$900,000	\$2,375,000
Wild at Heart	\$52,100	\$411,000	\$4,631,025
Organic Energy Project	\$30,000	\$320,000	\$875,000
Le salon du livre	\$50,000	\$313,000	\$907,500
MFM	\$50,000	\$500,000	\$1,375,000
Deep Mining	\$40,000	\$1,000,000	\$3,500,000
Mining Leadership Secretariat	\$50,000	\$250,000	\$750,000
SNO	\$125,000	\$40,000,000	\$WOW!

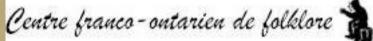


Other Projects

- Wild at Heart Wildlife Refuge Centre
- Centre franco-ontarien de folklore
- Sudbury Theatre Centre
- Le Théâtre du Nouvel-Ontario











Role of Partners

- Northern Ontario Heritage Fund
- FedNor
- Regional Business Centre Partners
- Greater Sudbury Tourism Partnerships













2007 GSDC Business Plan

- Multi-Use Initiative
- Commercialization, Research & Innovation Strategy
- Skills Attraction & Retention Strategy
- Mining Strategy
- Health Centre of Excellence
- Energy Strategy for Economic Development
- Downtown(s) Revitalization programs
- Tourism Strategy
- Implementation of Arts & Culture Strategy

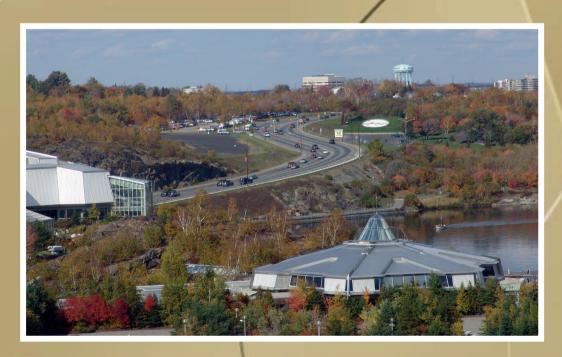






Investment in Economic Development

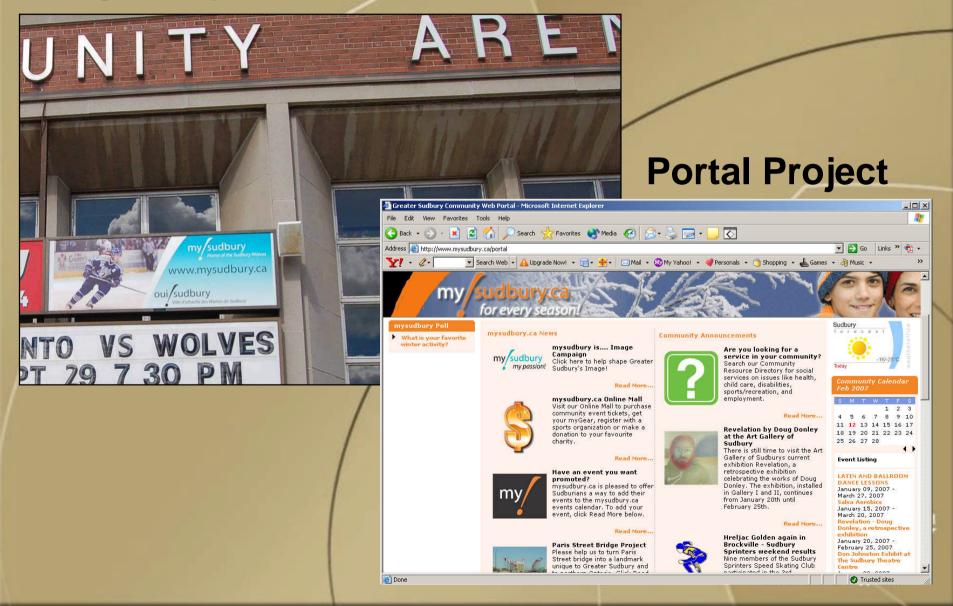
- Long-term Financial Plan
- \$1 Million Per Year
- Historical Spending
- Current Capital Allocation





Committed Projects

Image Project



GSDC Mandate Roles/Responsibilities

- Strategic leadership and coordination
- Economic development strategic plan
- Investments that promote development
- Attract new business and investment
- Facilitate the development of partnerships
- Advance economic development projects
- · Identify opportunities for local investment.







Strategic Plan-Status and Progress Education Technology **Engine 1** The best mining supply and services in the world **Engine 5 Engine 2** A model for A city for the creative, eco-industry and curious and The City of Greater Sudbury, renewable energy adventuresome a growing, world-class community bringing talent, technology and a great northern lifestyle together **Engine 4 Engine 3** A leader in health One of Ontario's innovation and top 4 destinations research **UONEONO E** Infrastructure Quality of Life Société de développement

Enhanced Relationship with City Council

- Strengthening relationship with City Council
- Streamlining process
- Reporting to Council
- More profile in Community







Proposed Council Resolution

" Whereas the Greater Sudbury Development Corporation (GSDC) is the economic development arm of the City of Greater Sudbury, and acts with the authority and confidence of City Council in fulfilling its mandate, and

Whereas the report entitled "Coming of Age in the 21st Century, An Economic Development Strategic Plan for Greater Sudbury 2015" was prepared under the direction of the GSDC in 2003, and was approved by City Council during each of the last two terms of City Council, and

Whereas, the GSDC follows the Economic Development Strategic Plan in reviewing project proposals to ensure community priorities are advanced, and past funding recommendations to City Council on the use of the Economic Development Capital Envelope have always been approved, and

Whereas, the GSDC has reconfirmed the Economic Development Strategic Plan and identified priorities for 2007,

Therefore, be it resolved that the Council of the City of Greater Sudbury:

- 1. Confirm the GSDC as the economic development arm of the City of Greater Sudbury and continue to support its mandate.
- 2. Approve the Economic Development Strategic Plan for Greater Sudbury 2015 and the priorities identified by the GSDC for 2007.
- 3. That Council grants the annual Economic Development Capital Funding, as approved during the budget process, to the Greater Sudbury Development Corporation in order to streamline the approval process and facilitate community economic development on behalf of Council, with the understanding that the accounting for all funding will continue to be provided by the Finance Department of CGS.
- 4. Receive progress reports and presentations from the GSDC at Priorities Committee meetings, on a quarterly basis. "