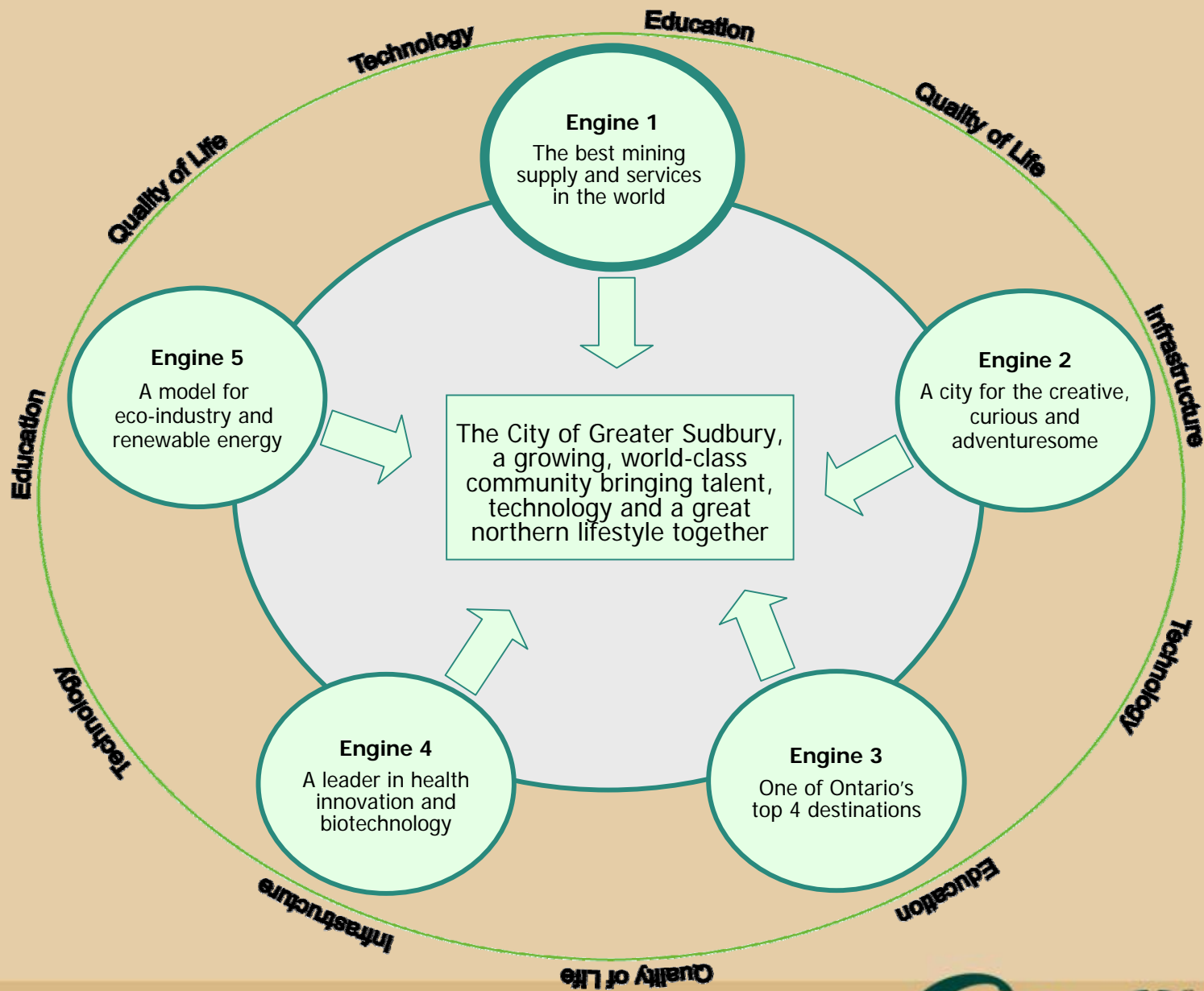


business & development tourism

Overview of Presentation

- Strategic Plan Update
- Roadmap
- Projects and Initiatives
- 2006 Priorities





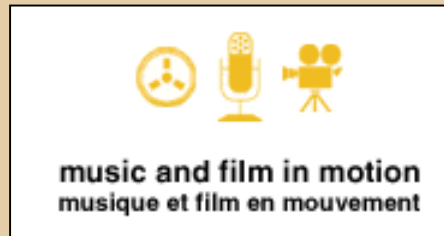
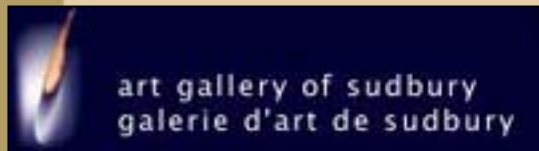
World leader in Mining Supply and Services

- SAMSSA – Phase I and II
- NORCAT
- Centre of Excellence in Mining Innovation (CEMI)
- Mining Solutions Cluster Committee
- Deep Mining Research Consortium
- Laurentian University Mining Secretariat



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City for the Creative, Curious, Adventuresome



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One of Ontario's Top 4 Destinations

- Premier Ranked Tourism Destination
- Dynamic Earth Phase II
- Investment in Retail and Hospitality Sector



A Leader in Health Research and Innovation

- Northern Ontario School of Medicine
- Cancer Research
- Sustainable Health Research Industry in Northern Ontario
- Northern Ontario Commercialization Initiative



A Model for Eco-Industry and Renewable Energy

- Eco-Industrial Development Committee
- Alternative Energy Centre of Excellence
- Climate Change Adaptation Program
- Eco-Industrial Network



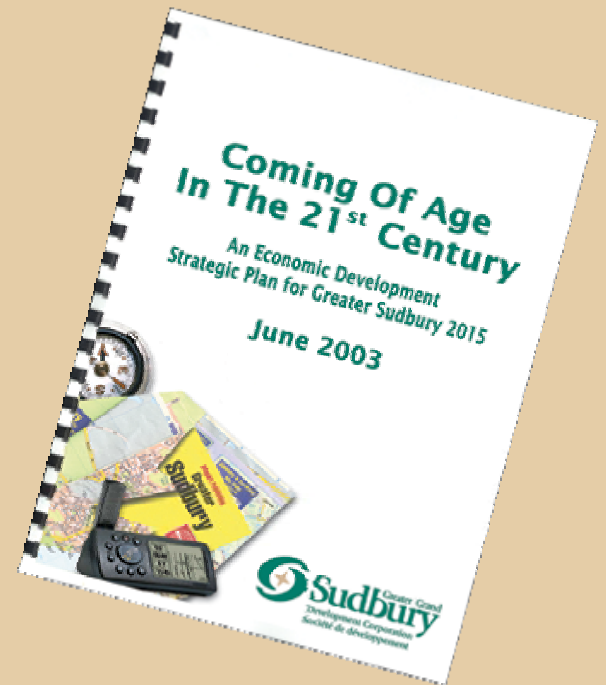
business development & tourism my/sudbury.ca - Portal Project

- Greater Sudbury's community Web portal
- Significant investment made by City Council for this project
- Officially launched on March 29, 2005
- Microsoft Global and AMO Awards



2006 Strategic Plan Priorities

- GSDC Board – June 2005
- Projects and Activities prioritized
- City Council's Action Plan



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- Support for the Centre of Excellence for Mining Innovation (CEMI)
- Promotion of Greater Sudbury as a Mining Centre (Supply/Extraction/Exploration)
- Targeted and focused mining related business attraction strategy
- Support of SAMSSA



business development & tourism

- Arts & Culture Strategy
- Downtown Revitalization
- Downtown Streetscape Design
- Community Auditorium



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- Northern Ontario Commercialization Initiative - Launch
- Sustainable health research industry in Northern Ontario



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- Greater Sudbury Tourism Partnership
- Sports Tourism – Greater Sudbury Sportslink
- Tourism Development Plan



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- Eco-Industrial Network Strategy - Study of Waste Streams
- Commercialization of Soil, Land and Water Remediation
- Eco-Industrial Development Committee



Community Partnerships

- Eco-Industrial Development Committee
- Mining Solutions Cluster Group
- Tourism Partnership Group
- Image Project Steering Committee



business development & tourism



Ontario



Canada



Greater Grand
Sudbury



Human Resources
Development Canada
Développement des
ressources humaines Canada



MCTV
CTV



SOCIÉTÉ FÉDÉRALE DE DÉVELOPPEMENT
BASSIN NICKEL BASSIN
FEDERAL DEVELOPMENT CORPORATION



COBSC
the Business Information Source

REGIONAL BUSINESS CENTRE RÉGIONAL DES AFFAIRES



Trade and Investment

- pan-Northern Investment Attraction Strategy
- International Market Opportunities
- Mining Industry Export



business development & tourism

- Business Retention & Expansion
- Business Attraction
- Development Industry Assistance
- Re-migration of young professionals
- Youth Strategy Development
- Physician Recruitment



BUSINESS RETENTION AND EXPANSION
MAINTIEN ET EXPANSION DES ENTREPRISES



business development & tourism

- Tourism Marketing
- 1.5 million visitors spend \$150 million in the community
- 100 supported events – 120,000 visitors
- Hotel occupancy on the rise



Capital Projects 2006

- Image Project
- Community Auditorium
- Downtown Revitalization
- Community Signage
- Arts & Culture Funding



Looking Forward

- State of the City Economic Report
- Image Project
- Council Updates

THE BEST CITIES FOR BUSINESS

Greater Sudbury, Ont., jumps from an 18th place ranking to 8th in one year

Rank	City	Annual operating costs	Cost of living index	Building permit growth (%)	Unemployment rate change (%)*	Crime rate per 100,000 people (2004)
1	St. John's, Nfld.	\$24,225,842	64.8	155	1.0	6,787
2	Saguenay, Que.	\$22,896,723	69.0	36	-15.9	4,079
3	Saint John/Quispamsis, N.B.	\$24,732,859	68.4	42	-17.6	7,056
4	Sherbrooke, Que.	\$23,768,927	62.4	41	19.4	6,094
5	Charlottetown	\$23,527,091	70.5	226	11.6	14,329
6	Hamilton	\$26,865,193	72.5	43	-20.3	6,613
7	Saskatoon	\$25,093,375	74.5	92	-32.8	13,767
8	Greater Sudbury, Ont.	\$25,976,646	76.0	97	-16.9	6,188
9	Thunder Bay, Ont.	\$25,254,130	75.0	104	-7.1	9,226
10	St. Catharines/Niagara Falls/Welland, Ont.	\$26,489,305	72.0	-1	-18.3	6,222
11	Burlington, Ont.	\$27,152,172	71.4	-18	-20.3	4,043
12	Kelowna/Central Okanagan, B.C.	\$25,201,243	74.0	336	4.1	17,258
13	Moncton/Riverview/Dieppe, N.B.	\$24,404,490	67.3	-27	-10.1	11,536
14	Cape Breton, N.S.	\$24,513,468	68.6	-46	-4.7	7,666
15	Winnipeg	\$24,796,205	72.9	1	-7.3	12,167
16	Abbotsford/Mission, B.C.	\$25,440,826	78.5	216	-3.4	13,093
17	Kamloops, B.C.	\$25,708,765	73.0	240	47.2	17,474
18	Calgary	\$27,172,512	78.8	90	-32.0	7,101
19	Edmonton	\$25,727,385	70.7	31	9.8	11,332
20	Quebec City	\$25,627,843	71.1	-40	1.8	4,997

THE BEST CITIES FOR BUSINESS

Greater Sudbury, Ont., tops our fifth annual ranking of prime locations

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