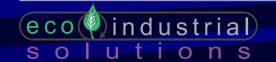
# Greater Sudbury Regional Eco-Industrial Networking Strategy

**Final Presentation** 

City of Greater Sudbury Council

March 26 2008



# Greater Sudbury Regional EIN Strategy

- Eco-industrial activity as an engine for economic development → sustainability as an engine
- Development of online, 'synergy finder' tool for local businesses
- Global leadership in regional eco-industrial approach







#### **Eco-Industrial Future**

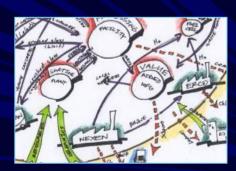
- Development that features high performance, integrated, innovative, & efficient
  - Land use

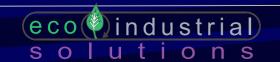
- Infrastructure

- Buildings

- Operations
- Strategic physical & virtual networking
  - By-product synergy; materials and energy cascading; joint procurement; coordinated utilities
- Retain, grow, and attract progressive, sustainable businesses





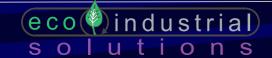


# Greater Sudbury Eco-Industrial Opportunities

- 1. Maximize potential from Synergy Tool
- 2. Make Walden an *Eco*-Industrial Park
- 3. Create a City policy framework that encourages eco-industrial development & operations





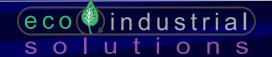


Synergy Tool

- New software created
- Businesses will be able to
  - Find local suppliers / distributors
  - Create by-product exchanges
  - Save \$, reduce impact
- Adaptable to other municipalities and research
- Potential now for Sudbury to capitalize on joint IP
  - Partner for mgmt & further development

🕯 Visiting Greater Sudbury - Microsoft Internet Explorer File Edit View Favorites Tools Help @ @ @ @ Q Q **@ P** P & # \* ✓ EIN Project Area ✓ Wooded Areas (NRVIS) Parcels □ Lakes Metlands (NRVIS) Industrial Parks Conservation Areas Municipal Boundary Contours (NRVIS) Rivers Streams Creeks

The Synergy Tool was developed with Geospatial Consultants (Thunder Bay)



## Make Walden an EIP Sample Opportunities



Servicing plans that support green infrastructure

Energy efficiency joint building retrofit

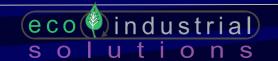




Zoning to allow onsite energy generation

Maximize land use efficiency via infill & re-development



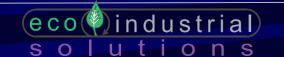


### Why Walden?

Progressive & active businesses that expressed

support

- Diverse business base
- Green infrastructure foundation
  - Alternative stormwater management
- High profile highway location
- Potential expansion ⇒ ideal site to pilot new and 'transformation' strategies (Fielding Rd)



#### Creating the Walden EIP

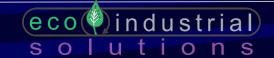
- Set the Policy Stage
   E.g., eco-industrial design guidelines
- 2. Support Energy Planning and Retrofits Energy is a key short-term issue
- 3. Create Infill (Re-)Development Strategies
- 4. Support innovation in Fleming Road servicing design and construction



### Set the City Policy Stage

Municipalities greatly influence success by:

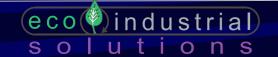
- 1. Developing policies that foster eco-industrial development
- 2. Partnering on pilot projects
- 3. Modifying standards to support green infrastructure
- 4. Encouraging innovative and progressive or green business practices



### Set the Policy Stage

- For Walden... and beyond
- Send signal to the private sector
- Co-ordinate and integrate departmental efforts to maximize benefits





### Flexible & Practical Implementation

- Based on capacity of staff and business community to act
- Based on realities of other private and public sector project timing
- Short term quick wins build momentum
- Dynamic strategy that can evolve as new partners come on board

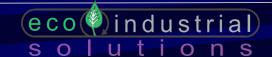
#### **Time**

#### **PRELIMINARY**

- Scoping studies
- Data collection
- Simple policy directives

#### **MID - FULL SCALE PROJECTS**

- Feasibility studies
- Consultation
- Policy approvals and implementation



#### Conclusion

- The Greater Sudbury Regional EIN Strategy:
- Provides a progressive framework to catapult the City ahead
- Delivers a software tool to facilitate eco-industrial synergies
  - & engage community and business partners
- Demonstrates leadership in addressing sustainability regionally





