Councillor Briefing Sessions

Request for Recommendation Priorities Committee



Type of Decision										
Meeting	June 20, 2007					Report Date		June 14, 2007		
Decision Requested		Х	Yes		No	Priority	Х	High	i i	Low
		Dire	ection (Only		Type of Meeting	Х	Open		Closed

Report Title

JUNE 2007 - DIVERSITY ADVISORY PANEL'S REPORT & RECOMMENDATIONS

Budget Impact / Policy Implication

This report has been reviewed by the Finance Division and the funding source has been identified.

Recommendation

Approval for \$6000 from the Community Partnerships budget to develop the Cultural Awareness Training. These funds exist within the Community Partnerships operating budget for 2007.

In response to the Federation of Canadian Municipalities' request, it is recommended that the City of Greater Sudbury join the Canadian Coalition of Municipalities Against Racism and Discrimination (see Appendix 1); and

THAT as per the recommendations of the Diversity Plan, the City of Greater Sudbury in cooperation with the Diversity Advisory Panel, work toward developing its own Plan of Action against Racism and Discrimination; and

THAT the City of Greater Sudbury approve the allocation of \$6000 for the Cultural Awareness Training for Council and senior staff.

Background Attached

Recommendation Continued

Recommended by the Department

Catherine Matheson General Manager of Community Development Recommended by the C.A.O.

Mark Mieto

Chief Administrative Officer

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Report Prepared By	Division Review				
Marla Buist / Karen Makela	Chris Gore				
Community Development Co-ordinators	Manager, Community Partnerships				

Background

The Diversity Advisory Panel of Greater Sudbury was established in 2005 as a result of the adoption of the Diversity Plan for the City of Greater Sudbury. The mandate of the Diversity Advisory Panel is to use its knowledge and expertise, to provide advice to the City of Greater Sudbury Council on harmonious participation in public life, within the boundaries of the City of Greater Sudbury. A further role is to help foster the achievement of cultural, social and economic well-being for all citizens and visitors. The Diversity Advisory Panel addresses specific issues facing the Aboriginal, Francophone and multicultural communities, develops options for Council's consideration and makes recommendations for positive changes, to improve the quality of life for the citizens of Greater Sudbury.

Upon careful consideration, the Diversity Advisory Panel recommends that the City of Greater Sudbury consider joining the Canadian Coalition of Municipalities against Racism and Discrimination. Through membership and cooperation, the City of Greater Sudbury will be able to build a more inclusive community, exchange expertise among municipalities and groups in Canada and around the world, to better monitor progress.

By taking action to combat racism and multiple forms of discrimination, municipalities are able to build respectful, inclusive and safe communities where everyone has an equal opportunity to participate in the economic, social, cultural, recreational and political life of the community.

The objectives and role of the Coalition of Cities against Racism and Discrimination are:

- 1. To unite municipalities interested in strengthening their policies against racism and discrimination:
- 2. To share experiences and expertise in the struggle against racism and discrimination at the municipal level;
- 3. To launch initiatives that revitalize action, strengthen networking and mobilize partners in the struggle against racism at the local, regional and international levels; and
- 4. To participate in the development of indicators on racism, this will be used to assess the impact of municipal anti-discriminatory policies.

Canada, along with its provinces and territories, has an exceptional system of human rights laws and ratified international treaties. Nevertheless, racism and discrimination continue to raise barriers against the development of individuals and groups. Racism and discrimination divide communities, pose a serious threat to peaceful coexistence and exchange among and within communities, imperil democratic and participatory citizenship, and entrench and aggravate inequalities within society. Municipal governments, as well as other levels of government in Canada, along with local and national organizations, share responsibility and have an important role to play in combatting racism and discrimination and fostering equality and respect for all citizens. A Canadian Coalition

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of Municipalities against Racism and Discrimination will help broaden and strengthen society's ability to protect and promote human rights organizations and other democratic institutions.

Cultural Awareness Training

Cultural Awareness Training began as a recommendation in the Diversity Plan for the City of Greater Sudbury and is supported by the Diversity Advisory Panel.

Through work coordinated by a Sub-committee of the Diversity Advisory Panel a workshop has been planned to provide Aboriginal sensitivity training to Council and senior staff of the City of Greater Sudbury. In order to accommodate schedules, sessions have been planned on the following three (3) dates and participants are asked to select the date that best fits their time commitments:

October 19, 2007 or, October 25, 2007 or, November 2, 2007

Each session will present a profile of Aboriginal people living in the City of Greater Sudbury and educate participants on the importance of reducing barriers. The goal of the Cultural Awareness Training is to provide information and knowledge regarding cultural similarities and differences to bring about greater inclusion, awareness and understanding, among people in the City of Greater Sudbury.

List of Attachments:

- I. Declaration of Membership in the Canadian Coalition of Municipalities against Racism and Discrimination
- 2. Canadian Coalition of Municipalities against Racism and Discrimination: Common Commitments
- 3. Ontario Human Rights Commission and the Call for a Canadian Coalition of Municipalities against Racism and Discrimination

Appendix I

<u>Declaration of Membership in the Canadian Coalition of Municipalities Against Racism and Discrimination:</u> Given that:

- The Canadian Commission for UNESCO (United Nations Educational, Scientific and Cultural Organization) is calling on municipalities to join a Canadian Coalition of Municipalities Against Racism and Discrimination and be part of UNESCO's international coalition launched in 2004; and
- 2. The Federation of Canadian Municipalities endorses the Call for a Canadian Coalition of Municipalities against Racism and Discrimination and encourages its members to join; and

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Whereas:

 Municipal governments in Canada, along with other orders of government, have responsibilities under Canada's Charter of Rights and Freedoms as well as federal, provincial and territorial human rights codes, and therefore have an important role to play in combatting racism and discrimination and fostering equality and respect for all citizens;

Be it resolved that:

- 1. The City of Greater Sudbury agrees to join the Coalition of Municipalities against Racism and Discrimination and in joining the Coalition endorses the ten Common Commitments set out below and accordingly has adapted its own unique Plan of Action against racism and discrimination.
- 2. The City of Greater Sudbury's unique Plan of Action for the Elimination of Racism and Discrimination will be an integral part of the city's strategies and policies.
- 3. In adapting and implementing its own unique Plan of Action towards progressive realization of the Common Commitments, the City of Greater Sudbury will cooperate with other organizations and jurisdictions including other levels of government, Aboriginal peoples, public and private sector institutions, and civil society organizations, which have responsibilities in the area of human rights.
- 4. The City of Greater Sudbury will set priorities, actions and time-lines and allocate resources according to its unique circumstances, and within its means and jurisdiction. The City of Greater Sudbury will exchange expertise and share best practices with other municipalities involved in the Coalition, and will report publicly on a 3-year basis on actions undertaken towards the realization of Council's Plan of Action to eliminate Racism and Discrimination.

Appendix II

Canadian Coalition of Municipalities Against Racism and Discrimination

Common Commitments:

In undertaking these Commitments and in developing unique plans of action for addressing racism and discrimination, municipalities will be encouraged to take a participatory approach and initiate dialogue among communities.

Commitment 1: Increase vigilance against systematic and individual racism and discrimination.

Commitment 2: Broaden accountability and monitor racism and discrimination in the municipality and monitor municipal actions taken to address racism and discrimination.

Commitment 3: Increase support for people who experience racism and discrimination.

Commitment 4: Inform and involve all residents in anti-racism initiatives and decision-making.

Commitment 5: Support measures to promote equity in the labour market.

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Commitment 6: Provide equal opportunities as an employer, service provider and contractor.

Commitment 7: Support measures to challenge racism and discrimination in housing and

implement measures to promote diversity and equal opportunity.

Commitment 8: Support measures to challenge racism and discrimination in the education

sector, as well as in other forms of learning, and promote diversity and equal

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opportunity.

Commitment 9: Promote respect, understanding and appreciation of cultural diversity and the

inclusion of Aboriginal and racialized communities into the cultural fabric of the

municipality.

Commitment 10: Support policing services in their efforts to be exemplary institutions in the fight

against racism and discrimination.

Appendix III

Ontario Human Rights Commission and the Call for a Canadian Coalition of Municipalities against Racism and Discrimination:

On June 16, 2005, the Ontario Human Rights Commission, the Canadian Commission on UNESCO, and other partners, released a draft proposal calling for the establishment of a Canadian Coalition of Cities against Racism and asked human rights commissions from across Canada to promote the proposal in their regions. As of March 2007, the signatory cities of Saskatoon, Windsor, Toronto, Wood Buffalo, Calgary, Thunder Bay, Halifax, Montréal, Gatineau, Edmonton, Drayton Valley and Brooks have joined the Canadian Coalition of Municipalities against Racism and Discrimination. Each city has passed a Council Resolution responding to the Call for a Canadian Coalition of Municipalities against Racism and Discrimination. The first meeting of the signatory municipalities took place during the Annual General Meeting of the Federation of Canadian Municipalities on June 1, 2007 in Calgary, Alberta.

Request for Recommendation Priorities Committee



Type of Decision										
Meeting	ng June 20, 2007				Report Date		May	May 22, 2007		
Decision Requested		Х	Yes		No	Priority	X	High		Low
		Dire	ection (Only		Type of Meeting	Х	Open		Closed

Report Title VALLEY EAST INDUSTRIAL PARK UPDATE

	VALLEY EAST INDUSTRIAL PARK UPDATE							
Buc	lget Impact / Policy Implication	Recommendation						
N/A	This report has been reviewed by the Finance Division and the funding source has been identified.							
		Whereas City Council has been a developer of industrial land in Walden, Valley East and the Greater Sudbury Airport to assist in wealth and job creation. Therefore be it resolved that the Council of the City of Greater Sudbury consider future support of the expansion of City owned industrial lands and ask staff to develop a plan.						
	Background Attached	Recommendation Continued						
R	ecommended by the Department	Recommend ad by the C.A.O.						
	JUM JUM WWJ ug Nadorozny, General Manager owth & Development	Mark Mieto Chief Administrative Officer						

Title: Valley East Industrial Park Update

Report Prepared By

Date: June 6, 2007

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Division Review

Paul Reid Business Development Officer

Helen Mulc

Manager, Business Development

Executive Summary

The former City of Valley East is one of the fastest growing areas in the City of Greater Sudbury with new housing starts, new commercial development that includes Canadian Tire Store, Shoppers Drug Mart and the proposed new mall on City Road 80. In addition, the existing commercial space in Val Caron, Val Therese and Hanmer is reaching close to complete occupancy.

The Valley East Industrial Park is currently home to sixty-six companies that employ over 875 individuals throughout Greater Sudbury. There are an additional six businesses that are in the process of purchasing the remaining acreage within the Park. As a result, there is no longer land available for sale in the Valley East Industrial Park.

With nickel and copper prices at record highs coupled with new investment by both CVRD/INCO and Xstrata, the demand for City industrial land is expected to remain strong well beyond 2015.

Staff seeks approval from Council to begin the process of assessing the current and future supply of City owned industrial land. Once costs are determined, staff will return to City Council with plan to move forward.

Background

The Valley East Industrial Park was created in 1971 from a block of land that consisted of 175 acres. All of the land in the Park is zoned M-1, Mixed Light Industrial / Service Commercial. The lots in the Valley East Industrial Park were sold at \$20,000 per acre. The Park is fully serviced with sewer, water, natural gas, hydro and paved roads. The park is bounded on the north by Main Street (Road 15) and Valleyview Road to the south. The main access to the Park is from Main Street at Belisle Drive.

The initial development of the Park took place along Belisle Drive, Poole Court and White Street in the north-end of the Park, as well as off Valleyview Road at Evans Road in the south. By 1999, Phase One was completely occupied which led the former City of Valley East to create an additional 35 serviced acres along Trudeau Drive and Lamondin Street.

Currently, the Park is home to sixty-six (66) companies. Those companies will be joined by an additional six businesses that are in the process of purchasing property with the Park. These companies collectively employ over 900 individuals. The types of companies range from mining contractors to mining supply& service, mechanical contractors, automotive repair shops, cabinet manufacturers, a school bus company and building supply companies.

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At least five of the companies export products globally and those include Metallec (electrical substations), Canun International (drills), Mobile Parts (brakes and personnel carriers), EVC (controls for underground locomotives) and Novenco (tanks for refineries).

The road network that connects the Valley East Industrial Park to the rest of the City of Greater Sudbury allows for easy access to all the mining and smelter sites in the City without the need to drive through the City core easing the congestion on main arteries.

With the recent sales of land on Lamondin Street and Belisle Drive, there is no more land available for sale in the Park.

Although there is an adequate supply of land zoned industrial in the City of Greater Sudbury, very few number of parcels are considered "development ready" with available services in the ground and road infrastructure. By moving forward with a plan to manage current and future supply this would allow for future growth to continue as the market dictates.